



# Researcher to Reader

24-25 February 2020

BMA House, London

## Conference Programme

### Welcome to the Conference

Welcome to the **5th** annual **Researcher to Reader Conference**. The Conference aims to be the premier forum for discussion of the international scholarly content supply chain – bringing knowledge from the **researcher** to the **reader**.

The Conference programme covers key topics in the area of scholarly communications, with a scope that ranges from content creation by researchers, to the discovery and consumption by the readers who access the content, and beyond into archiving and preservation. This supply chain involves many intermediaries and enablers, including funders, editors, reviewers, publishers, distributors, librarians and technology providers. All of these are represented amongst the delegates and speakers at our Conference, and our conversation is about how we can work together to facilitate scholarly communication.

An important and popular part of the programme is our workshops, where delegates convene in small groups, multiple times during the two-day event, to discuss one of a choice of topics, aiming to explore a problem or opportunity thoroughly, and to produce some useful conclusions.

Our programme of presentations, panels, workshops and debates is put together and delivered through the hard work of a team of over 30 members of the scholarly communications world, and without them this event would not be possible.

We would like to thank our sponsors, who provide much-needed financial support for the Conference. An event like this is surprisingly expensive to deliver; without our sponsors, registration costs would be significantly higher for our delegates.



# Researcher to Reader Conference 2020

## Monday 24 February

8.30	<b>Registration &amp; Networking</b>
9.30	<b>Welcome &amp; Introduction</b> <ul style="list-style-type: none"> <li>• Mark Carden</li> </ul>
9.40	<b>Opening Keynote:</b> <ul style="list-style-type: none"> <li>• Dr Jonathan Adams</li> </ul>
10.25	<b>Workshops</b> A. Equitable OA B. Improving Peer Review C. Transformative Agreements D. Commerce in the Academy E. OA Price Transparency
11.20	<b>Break</b>
11.50	<b>Presentations:</b> <i>Open Access Models and Impact</i> <b>OA Models for Society Publishers</b> <ul style="list-style-type: none"> <li>• Tasha Mellins-Cohen</li> </ul> <b>Research4life and OA</b> <ul style="list-style-type: none"> <li>• Dr Solomon Derese</li> </ul>
1.00	<b>Lunch</b>
1.50	<b>Debate:</b> <b>Journal Brands and Impact Measures</b> <ul style="list-style-type: none"> <li>• Rick Anderson (moderator)</li> <li>• Dr Mike Taylor</li> <li>• Toby Green</li> <li>• Pippa Smart</li> <li>• Dr Niall Boyce</li> </ul>
3.00	<b>Break</b>
3.30	<b>Presentations:</b> <i>Researchers &amp; Communication</i> <b>Measuring Science Your Way</b> <ul style="list-style-type: none"> <li>• Dr Sabine Hossenfelder</li> </ul> <b>Catch 22 – Women Peer Reviewers</b> <ul style="list-style-type: none"> <li>• Dr Laura Fogg-Rogers</li> </ul>
4.40	<b>Workshops</b> <i>Second Meeting</i>
5.30	<b>Evening Reception</b>

## Tuesday 25 February

8.30	<b>Registration &amp; Networking</b>
9.30	<b>Panel Discussion:</b> <b>Assessing Social Research and Research Metrics</b> <ul style="list-style-type: none"> <li>• Caroline Porter (moderator)</li> <li>• David Carr</li> <li>• Dr Nicola Carr</li> <li>• Professor James Wilsdon</li> </ul>
10.35	<b>Workshops</b> <i>Third Meeting</i>
11.20	<b>Break</b>
11.50	<b>Presentations:</b> <i>Reproducibility &amp; Reusability</i> <b>The Reproducibility Manifesto</b> <ul style="list-style-type: none"> <li>• Catriona Fennell</li> </ul> <b>Towards FAIR Data For All</b> <ul style="list-style-type: none"> <li>• Rebecca Grant</li> </ul>
1.00	<b>Lunch</b>
1.50	<b>Presentations:</b> <i>Artificial Intelligence</i> <b>AI in Scholarly Information</b> <ul style="list-style-type: none"> <li>• Jim Longo</li> </ul> <b>Using AI in the Academic Workflow</b> <ul style="list-style-type: none"> <li>• Michael Upshall</li> </ul>
3.00	<b>Break</b>
3.30	<b>Workshop Feedback</b> <ul style="list-style-type: none"> <li>• Laura Cox &amp; Dr Phill Jones (moderators)</li> </ul>
4.00	<b>Conference Summary</b> <ul style="list-style-type: none"> <li>• Mark Allin</li> </ul>
4.15	<b>Closing Keynote</b> <ul style="list-style-type: none"> <li>• Richard Charkin</li> </ul>
5.00	<b>End of Conference</b>

# Monday 24 February 2020

## 8.30 Registration & Networking

Snow Room

## 9.30 Welcome & Introduction

Great Hall

### Mark Carden

N Managing Consultant at Mosaic Search & Selection  
 N Member of the 2020 Researcher to Reader Advisory Board

*The Conference Chairman welcomes the delegates, introduces the event and thanks the sponsors.*



## 9.40 Opening Keynote

Great Hall

### Research Ecosystem Dynamics:

*Publication adaptation, evolution or extinction*

### Dr Jonathan Adams

N Chief Scientist at the Institute for Scientific Information



## 10.25 Workshops: Introduction & First Meeting

Great Hall & Breakout Rooms

**A: Equitable OA in Low-Income and Middle-Income Countries**

**B: Improving Peer Review Support for Researchers**

**C: Transformative Agreement Collaboration**

**D: Practicality and Purity – Commerce in the Academy**

**E: Open Access Price Transparency**

### Laura Cox (moderator)

N Chief Financial and Operating Officer at Ringgold  
 N Member of the 2020 Researcher to Reader Advisory Board



## Workshop A: Equitable OA in Low-Income and Middle-Income Countries

*How do we ensure that a wholesale transition to OA improves equality rather than creating new barriers?*

### **Rob Johnson**

✎ Founder and Director at Research Consulting  
✎ Member of the 2020 Researcher to Reader Advisory Board



### **Andrea Powell**

✎ STM Outreach Director and Publisher Coordinator at Research4Life



*Is a universal shift to OA acceptable if it means that scholarly communication becomes less equitable, not more? Researchers in low-income and middle-income countries face particular challenges not just because they lack the funds to pay APCs, but also because they may lack the skills to navigate the complex publishing ecosystem and to comply with funder requirements. How can the research communication sector work together to ensure that there is a financially sustainable and equitable way to disseminate and amplify the outputs of research from these regions?*

## Workshop B: Improving Peer Review Support for Researchers

*How can Researchers, Librarians, Publishers, Funders, Editors and Research Managers work together to enhance the quality and efficiency of peer review?*

### **Dr Christine Tulley**

✎ Professor of English at the University of Findlay  
✎ Research Adviser at Prolifiko



### **Dr Heather Staines**

✎ Head of Partnerships at MIT Knowledge Futures Group



*Researchers experience intense pressure to publish, yet few resources offer instruction in the other side of publication: how to write peer reviews effectively, how to engage in ethical peer review, and how to use peer review to develop a scholarly identity. Peer review is a hallmark of disseminating published scholarship, and a lack of strong peer reviewers has implications for readers, publishers (both traditional and Open Access), academic societies, libraries, funders, and educational technology developers. Building on a compilation of data and Peer Review Week 2019, workshop participants will develop an action plan for strengthening peer review across sectors.*

## Workshop C: Transformative Agreement Collaboration

*What are the best practices to support innovation and effectiveness in Transformative Agreements?*

### **Christopher Kenneally**

▮ Director of Content Marketing at Copyright Clearance Center

### **Scott Delman**

▮ Director of Publications at the Association for Computing Machinery

*Transformative agreements are not one-size-fits-all: Read & Publish, Membership and Deposit/Prepaid are some of the transitional Open Access publishing agreements in place today. With the novelty, complexity and nuance of these agreements, there is need for collaboration and experimentation amongst stakeholders to ensure alignment and compliance. Institutions may wish to create sliding scale fee agreements for APCs. Likewise, libraries and publishers will want to analyse historical APC data for pricing models moving forward. In this workshop, delegates will discuss their insights for collaborating on development of new models, aiming for best practices that will help to improve future transformative agreements.*



## Workshop D: Practicality and Purity – Commerce in the Academy

*In what ways can both commercial and non-commercial organisations most usefully operate and collaborate in the scholarly communications ecosystem?*

### **John Larrier**

▮ Director of Business Development at MPS Limited

### **Mark Allcock**

▮ Director, Product Management at EBSCO

*In the scholarly communications ecosystem, many commercial organisations are active in technology innovation, cost-cutting and increasing Open Access availability. Meanwhile, not-for-profit organisations are seeking new revenue streams to be viable, or to maintain their profit-like contributions to parent organisations, such as societies and universities. This workshop will seek to explore what 'for profit', 'commercial' and 'non-commercial' really mean in scholarly communications, and what a successful and sustainable contribution to scholarly communications by these varied organisational models can look like in our rapidly changing ecosystem.*



## Workshop E: Open Access Price Transparency

*What services are needed to clearly and effectively present transparent data about OA publishing and prices?*

### Chris Banks

Director of Library Services at Imperial College London

### Dr Alicia Wise

Consultant at Information Power

*cOAlition S aims to help make the nature and prices of OA publishing services more transparent, and to enable conversations and comparisons that will build confidence amongst customers that prices are fair and reasonable. An independent report and price transparency framework has recently been commissioned, and this workshop provides an opportunity to review the framework, to explore how it might be used to inform purchasing decisions, and to make recommendations to key stakeholders, including cOAlition S.*



## 11.20 Break

Snow Room

## 11.50 Presentations: Open Access Models and Impacts

Great Hall

### Open Access Models for Society Publishers

*A framework for institutional Publish & Read deals*

### Tasha Mellins-Cohen

Director of Publishing at the Microbiology Society

*Funders and library consortia use the term 'transformative' to denote a journal's transition from a subscription model to Open Access. This session explores one means by which a society publisher might transform, in the form of a Publish & Read model, and outlines the process followed by the Microbiology Society to calculate the financial and publishing implications of such a model. This experience might inform other societies considering their own transformations to Open Access.*



## Research4Life and OA

*The impact on access to e-resources in Africa*

### Dr Solomon Derese

Senior Lecturer at the University of Nairobi

Access to literature has been an impediment to research in Africa. African libraries stopped subscribing to journals in the 1980s following the IMF and World Bank structure adjustment programme, which resulted in reduced funding. Hence scientists from developing countries were unable to engage in state-of-the-art research. This prompted initiatives geared towards improving access to scientific literature. One such initiative is Research4Life, which gives scientists in Africa access to over 100,000 journals and books. The other avenue though which access to scientific information has tremendously improved is Open Access. Reports indicate these initiatives have resulted in improved scientific output from the continent.



**1.00 Lunch**

Snow Room

**1.50 Debate: Journal & Article Metrics**

Great Hall

## Journal Brands and Impact Measures

*The venue of its publication tells us nothing useful about the quality of a paper*

### Rick Anderson (moderator)

Assoc. Dean at Marriott Library, University of Utah

### Dr Niall Boyce

Editor of The Lancet Psychiatry

### Toby Green

Managing Director at Coherent Digital

### Pippa Smart

Editor-in-Chief of Learned Publishing

### Dr Mike Taylor

Software Guy at Index Data

Two teams of two debaters will argue for and against the proposition above in a formal debate, with the result decided by delegate voting.



**3.00 Break**

Snow Room

### 3.30 Presentations: Measurement & Representation

Great Hall

#### Measuring Science Your Way

*How to make measuring scientific success useful for scientists*

##### Dr Sabine Hossenfelder

Research Fellow at the Frankfurt Institute for Advanced Studies

*Evaluating scientific work requires in-depth studies of research publications. But today's academic reality often means we must make quick, quantitative comparisons. These comparisons rely on metrics for scientific impact whose purpose it is to quantify the relevance of research, both on the institutional level and on the individual level. Many scientists are rightfully sceptical of attempts to measure their success, but quantitative evaluation is and will remain necessary. This talk will explain how to make measuring scientific success useful for scientists, and how to avoid shortcomings of the currently used measures.*



#### Catch 22 – Women Peer Reviewers

*Improving female researcher representation in peer review and publishing*

##### Dr Laura Fogg-Rogers

Senior Lecturer at the University of the West of England

*There is a significant under-representation of women in STEM research which is damaging societal progress for democratic, utilitarian and equity reasons. Academic grants and publishing are key parts of the problem as peer review is conducted for free on top of research workloads – meaning this form of academic service may be neglected by women. Decisions on academic merit are then often made by men. Schemes such as Athena SWAN in academia are aiming to change these structural disadvantages to enable more women to progress in Higher Education – could journals learn from this?*



### 4.40 Workshops: Second Meeting

Breakout Rooms

**A: Equitable OA in Low-Income and Middle-Income Countries**

**B: Improving Peer Review Support for Researchers**

**C: Transformative Agreement Collaboration**

**D: Practicality and Purity – Commerce in the Academy**

**E: Open Access Price Transparency**

*The workshop groups reconvene in their Breakout Rooms to continue their discussions.*

### 5.30 Evening Reception

Snow Room

*An hour of relaxation and networking with refreshments.*



## Tuesday 25 February 2020

**8.30 Registration & Networking**

*Snow Room*

**9.30 Panel: Research Metrics**

*Great Hall*

### Assessing Social Research and Research Metrics

*Looking beyond traditional modes of impact measurement*

**Caroline Porter (moderator)**

Executive Publisher at SAGE Publishing

**David Carr**

Programme Manager at The Wellcome Trust

**Dr Nicola Carr**

Editor of the Probation Journal

Associate Professor at the University of Nottingham

**Professor James Wilsdon**

Director at the Research on Research Institute (RoRI)

Professor of Research Policy at the University of Sheffield



*Understanding the full societal impact of academic work has posed a challenge to the scholarly community for decades, with the social sciences being particularly ill-served by existing measures. This Panel will discuss the key issues. How can we change scholarly incentive structures to enable and encourage impact metrics that extend beyond citations? How might we create new avenues for researchers to discuss and share the significance of their work while getting scholarly credit for it? What communication channels can we use to draw the link between academic research, social impact, policymakers and society at large?*

**10.35 Workshops: Third Meeting**

*Breakout Rooms*

**A: Equitable OA in Low-Income and Middle-Income Countries**

**B: Improving Peer Review Support for Researchers**

**C: Transformative Agreement Collaboration**

**D: Practicality and Purity – Commerce in the Academy**

**E: Open Access Price Transparency**

*The workshop groups reconvene in their Breakout Rooms to conclude their discussions.*

**11.20 Break**

Snow Room

**11.50 Presentations: Reproducibility & Reusability**

Great Hall

### Applying the Reproducibility Manifesto

*How Elsevier journals used the manifesto for reproducible science by Munafò et al to benchmark its reproducibility programme*

#### **Catriona Fennell**

Director Publishing Services at Elsevier

*In 2017, Marcus Munafò and colleagues published 'A manifesto for reproducible science', in which they proposed a series of measures to improve the efficiency and robustness of research by targeting specific threats to reproducible science. The broad, evidence-based and actionable manifesto proved a perfect benchmark and guide for Elsevier to assess its existing reproducibility programme and create a roadmap for future initiatives.*



### From Data Policy Towards FAIR Data For All

*How standardised data policies can improve research data sharing and reuse*

#### **Rebecca Grant**

Research Data Manager at Springer Nature

*There is evidence that good data practice leads to increased citation, increased reproducibility, increased productivity, reduced harm and costs of biased or non-transparent research, and that it helps researchers with career progression and provides a better return on investment in research funding. In this presentation we will share feedback on data sharing from a survey of more than 11,000 researchers globally, as well as evidence from our own implementation of standardised data policies and the work of the Research Data Alliance's Data Policy Implementation Interest Group.*

**1.00 Lunch**

Snow Room

**1.50 Presentations: Artificial Intelligence**

Great Hall

**Artificial Intelligence in Scholarly Information**

*A guide to the current landscape*

**Jim Longo**

VP Product Management at Highwire

*Artificial Intelligence offerings in scholarly communications have progressed enormously in recent years, but the landscape remains fragmented. This presentation takes a birds-eye view of different AI applications in the scholarly communications space, exploring how these can be used to improve content discovery and aid research capabilities. The speaker will also delve into some of the lesser known applications of AI.*



**Using AI in the Academic Workflow**

*Why has the take-up of AI been so limited in the academic publishing workflow?*

**Michael Upshall**

Head of Business Development at UNSILO

*This presentation highlights some of the wins that have come about from using new technology such as AI to identify solutions to publishing problems. It may seem trite, but effective solutions almost always emerge not from the unaided brain of a developer, but from users (academics, information professionals, publishing editors) identifying a pain point, a challenge, that could benefit from a new approach. Through case studies, this presentation suggests ways in which this cross-fertilisation can be encouraged.*



**3.00 Break**

Snow Room

**3.30 Workshop Feedback**

Great Hall

- A: Equitable OA in Low-Income and Middle-Income Countries**
- B: Improving Peer Review Support for Researchers**
- C: Transformative Agreement Collaboration**
- D: Practicality and Purity – Commerce in the Academy**
- E: Open Access Price Transparency**

**Laura Cox** (moderator)

Chief Financial and Operating Officer at Ringgold  
Member of the 2020 Researcher to Reader Advisory Board

**Dr Phill Jones** (moderator)

Owner at Double L Digital  
Member of the 2020 Researcher to Reader Advisory Board

*Each workshop will provide a very brief overview of their discussions, and any resolutions achieved and action points to be taken forward.*



**4.00 Conference Summary**

Great Hall

**Mark Allin**

- Principal at ContentAll

- Member of the 2020 Researcher to Reader Advisory Board

*This recurring (and inexplicably popular) brief recap attempts to condense the entire content of this year's Researcher to Reader Conference into an informal and opinionated, yet coherent and plausible summary. In this 5th year of the Conference, we are introducing a new Summariser.*

**4.15 Closing Keynote**

Great Hall

**Is Free Information a Threat to Freedom of Information?****Richard Charkin**

- President of Bloomsbury China

- Non-executive Director of Institute of Physics Publishing

- Non-executive Director of Liverpool University Press

**5.00 End of Conference**

## Conference Contributors

The outstanding Programme of the Researcher to Reader Conference is the result of the enthusiastic participation and hard work of over 30 people who are contributors to the development and delivery of the event. These include the speakers, moderators, panellists, debaters and board members, whose biographies appear below. The Conference is very grateful indeed for their participation. We would also like to thank all those who put forward proposals in response to the Call for Papers, whether they were included or not.

**Jonathan Adams** is Chief Scientist at the Institute for Scientific Information. The ISI serves as a home for analytic expertise and technological innovation, focusing on new bibliometric and analytical approaches while partnering with the global research community. Previously he was the Chief Scientist for Digital Science, and before that Dean for Strategic Development at the University of Leeds, founder of Evidence Ltd and Director of Research Evaluation for Thomson Reuters. He is also a Visiting Professor at the Policy Institute at King's College London, and was awarded an Honorary DSc by the University of Exeter for his work in higher education and research policy.



**Mark Allcock** is Director, Product Management - FOLIO Partnerships at EBSCO Information Services. He has over 25 years' experience in the library sector – as a library assistant at Oxford University then in a succession of roles working with small and large non-profit and commercial vendors in the library software market and publisher relationships. His current role at EBSCO is to create partnerships with all kinds of organisations globally to support the implementation of the FOLIO open source library services platform.



**Mark Allin** is a Board member, advisor and consultant in publishing and software, and is also pursuing interests in Higher Education. He has over 30 years' experience in the publishing industry, and has worked in Asia, the United States and Europe across educational, academic and trade publishing. He has worked as an entrepreneur and for large global businesses; spending 17 years at John Wiley & Sons, latterly as COO and then CEO. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**Rick Anderson** is Associate Dean for Collections and Scholarly Communication at J. Willard Marriott Library, University of Utah. He has worked previously as Head Acquisitions Librarian for the University of North Carolina and Director of Resource Acquisition at the University of Nevada. He serves on several boards and is a contributor to the Scholarly Kitchen. He has been President of the North American Serials Interest Group and of SSP. He received the Harrassowitz Leadership in Library Acquisitions award, and is the author of 'Scholarly Communication: What Everyone Needs to Know'. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**Chris Banks** Director of Library Services (and Assistant Provost) at Imperial College. She has over 10 years' experience at library director level, and over 20 years in a variety of roles at the British Library. Her areas of expertise include strategy, public engagement, organisational change, space, open science and her original discipline, music. Chris is a member of the SCONUL Content Strategy Group, the UUK High Level Negotiations Strategy Group, the UUK Open Access Monographs Group and the Steering Group for the Pricing Transparency work. She is also leading an initiative to roll out a model institutional open access policy for UK HE institutions based on the Harvard model.



**Niall Boyce** trained in medicine at Oxford University. He subsequently worked on the University College London psychiatry rotation. Niall joined The Lancet as a Senior Editor in 2010 before moving on to found The Lancet Psychiatry in 2013. His interests include suicide research, trauma, old age psychiatry, and social and cultural aspects of mental health.



**Mark Carden** is a Managing Consultant at Mosaic Search & Selection, a company providing executive recruitment services in the academic publishing market. Previously he was head of global sales and marketing at Publishing Technology (now Ingenta), and has worked in the publishing and libraries sector for over 20 years, including holding senior sales and marketing positions at Ingram, Innovative Interfaces and Dynix. Earlier in his career, he worked in commercial information technology and project management, notably at Barclays and Accenture. He is the director of the Researcher to Reader Conference.



**David Carr** is Programme Manager for Open Research at the Wellcome Trust, and helps to drive Wellcome's efforts to maximise the availability and use of research outputs, in ways that will enrich the research enterprise and accelerate the delivery of health benefits. Prior to this, David was a Policy Adviser at Wellcome, where he led on work to develop and communicate Wellcome's policy in research data sharing, open access publishing, biosecurity and genetics. Through his work, he has played a key role in shaping Wellcome's policies as a funder, and in driving forward work in partnership with others to support and champion open research.



**Nicola Carr** is Editor of the Probation Journal and an Associate Professor in Criminology at the University of Nottingham, where she is the co-director of the Criminal Justice Research Centre. She is a convenor of the European Society of Criminology's Working Group on Community Sanctions and Measures. She researches and publishes on aspects of the criminal justice system and on wider perspectives on crime and punishment. She is also a writer and documentary maker.



**Richard Charkin** has been a publisher since 1972, holding senior positions at Oxford University Press, Reed Elsevier, Macmillan and Bloomsbury. At OUP he commissioned the Oxford Textbook of Medicine, took Grove Music & Art online, and led the team that digitised the OED. He currently serves as President of Bloomsbury China, President of John Wisden, Chair of Common Purpose Charitable Trust, and Non-Executive Director of Liverpool University Press and Institute of Physics Publishing. He is President of The Book Society, on the international advisory board of the Frankfurt Book Fair, and is a regular contributor to Publishing Perspectives. He is a Senior Advisor to Trillium Partners and is the founder and sole employee of Mensch Publishing.



**Laura Cox** is Chief Financial and Operating Officer at Ringgold, leading finance, production & operations, and also remains active in Ringgold's outward facing activities. She was a publishing consultant for ten years, working with international clients including publishers, intermediaries and trade associations. Laura has extensive experience in strategic decision making, consultancy and data analysis. She created the Consortium Directory Online which was acquired by Ringgold, along with her consulting business, in September 2011. She is on the ISNI Board and is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**Scott Delman** is the Director of Publications at the Association for Computing Machinery. Prior to joining ACM, Scott served in a number of senior positions, including Vice President for Publishing at Kluwer Academic Publishers and Vice President for Business Development at Springer. In addition to his current role at ACM, Scott is actively involved in the governance of a number of scholarly publishing industry organisations, including Crossref (Treasurer and Board Member), CHORUS (Treasurer and Board Member) and arXiv (Member Advisory Board). He is also a Member of the Portico Advisory Committee.



**Solomon Derese** is a Senior Lecturer at the Department of Chemistry, University of Nairobi, Kenya. Solomon obtained his BSc in Chemistry from Addis Ababa University, Ethiopia, and MSc and PhD in Chemistry from the University of Nairobi. In addition to his teaching and research job at the University, he has served as programme officer for the Natural Products Research Network for Eastern and Central Africa (NAPRECA). Currently he is the local management secretary of the pan-African Chemistry Network (PACN). He is passionate about promoting the use of e-resources and reference management tools through a series of seminars and workshops.



**Catriona Fennell** is Director Publishing Services at Elsevier. Following graduation from the National University of Galway, Ireland, Catriona Fennell joined Elsevier Journals as a Journal Manager in 1999. She later had the opportunity to learn about the intricacies of peer review while supporting and training hundreds of editors during the introduction of Elsevier Editorial System. Since then, she has worked in various management roles in STM Journals Publishing, and as Director of Publishing Services, she is now responsible for its publishing integrity and reproducibility programs.



**Laura Fogg-Rogers** is a Senior Lecturer in STEM Education and Communication at University of the West of England, Bristol UK. Laura lectures on the UWE MSc in Science Communication as well as Undergraduate Science and Engineering degrees. She is the Athena SWAN lead for the Department of Engineering Design and Mathematics at UWE Bristol. Laura is Principal Investigator of several research projects and her research interests include evaluating public engagement practices at live science events, exploring the impact of communication for engineers, scientists and audiences, and developing involvement in research for under-served audiences.





**Bernie Folan** is the Events and Communications Coordinator at OASPA, and a consultant providing market research, marketing strategy and customer insight services to organisations involved in scholarly communication. She has gained extensive experience in senior marketing roles within academic publishing, working closely with researchers, librarians, publishers and the wider research community. She is a contributor to many events and has written on industry matters. She is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**Rebecca Grant** is Research Data Manager at Springer Nature, where she supports the implementation of standardised data policies across journals and manages a data-focused helpdesk for authors. She is an active member of the Research Data Alliance, co-chairing both the Data Policy Standardisation and Implementation Interest Group and the Archives and Records Professionals for Research Data Interest Group. She is also a qualified open data trainer, certified by the Open Data Institute, and leads the development of research data training workshops and webinars for researchers as part of the Nature Research Academies.



**Toby Green** is Managing Director at Coherent Digital, a start-up that is collaborating with librarians, technologists, publishers and faculty to create a system that tames large bodies of content to make it cohesive, understandable, harmonious and coherent. He has 35 years' experience in the scholarly publishing industry, including two decades with OECD Publishing, and has worked to connect readers to all kinds of scholarly 'stuff': books, journals, encyclopaedias, A&I services, datasets, and working papers. A regular speaker at industry events, he has also published papers on open access, is a past-Chair of ALPSP and is on the RSC's Publishing Board.



**Sabine Hossenfelder** is a Research Fellow at the Frankfurt Institute for Advanced Studies. Her work focuses on the foundations of physics and includes contributions to quantum gravity, high energy physics, statistical mechanics, astrophysics, general relativity and the foundations of quantum mechanics. Sabine's research has been or is supported by the German Research Foundations, the Swedish Research Foundation, the Foundational Questions Institute and the Franklin Fetzner Fund. Besides her research, Sabine is also actively engaged in science communication. Next to maintaining her well-read blog "BackReaction" and a YouTube channel, she has written for Scientific American, New Scientist, Quanta Magazine, Nautilus, The Guardian, and the New York Times.



**Rob Johnson** is the founder and director of Research Consulting, a mission-driven business which works to improve the effectiveness and impact of research and scholarly communication. Rob began his career with KPMG, the international professional services firm, and spent four years as Head of Research Operations at the University of Nottingham. Since founding Research Consulting in early 2013, he has worked on more than 80 projects in the field of scholarly communication, serving universities, funders, publishers, vendors and software suppliers. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**Phill Jones** is a former researcher turned publishing technology professional with editorial, product & executive management experience at Emerald, Digital Science, and JoVE. Phill is also a regular contributor to the influential scholarly communications blog, *The Scholarly Kitchen*, a member of the editorial board of *Learned Publishing*, and serves on a number of industry committees for the STM Association and Society for Scholarly Publishing. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**Christopher Kenneally** is Director of Content Marketing at Copyright Clearance Center. He is responsible for organizing and hosting programmes that address the business needs of authors and publishers of all backgrounds and sizes, including CCC's weekly podcast series, 'Beyond the Book.' He is author of 'Massachusetts 101', and his reporting has been featured in the *New York Times*, *Boston Globe*, *Los Angeles Times*, *The Independent*, *WBUR-FM*, *NPR*, and *WGBH-TV*.



**Danny Kingsley** is a scholarly communication consultant. She is an expert in developing strategy and policy in the higher education and research sector with extensive international experience, most recently in Europe, although she is now based in Australia. Previously Deputy Director of Cambridge University Libraries, she has been working in scholarly communication since completing her 2008 PhD looking into researcher adoption of open access. She is on the Australian Academy of Science Committee for Data in Science, the Emerald Open Science Advisory Board and the Authors Alliance Advisory Group. She is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**Arend Küster** is Director Funder Relations at Springer Nature. Arend has been working in the publishing industry for over 25 years as an enthusiastic, international senior executive with deep experience in STM business strategy, sales and marketing, and academic & professional journal development. Arend is particularly passionate in developing sustainable and innovative publishing solutions and contributing to the global transition to Open Research. After working in Open Research in China and the Middle East, he is bringing the global context to develop strategic relationships with funders. Arend is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



**John Larrier** is Director of Business Development at MPS Limited. A graduate of Northwestern University and the University of Michigan, he has been working in various media for over 25 years. John is responsible for managing existing clients and developing new business relationships within the STM and Academic publishing communities for MPS. John spent 10 years in library, product and exhibitions marketing with Elsevier. After a successful stint in medical equipment sales, John has returned to STM publishing and is intrigued by the numerous changes and challenges to conducting business in a growing open science/open access environment.



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