Welcome to the Conference

Welcome to the 7th annual Researcher to Reader Conference, which aims to be the premier forum for discussion of the international scholarly content supply chain – how we bring knowledge from the researcher to the reader.

This year, for the first time, the Conference is hybrid, offering participants the opportunity to collaborate both at a physical venue and using our online platforms. Last year, we were totally online, and we all learned a great deal about how to work together in this new environment. Despite the challenges of that period, we were determined to have a real collaborative conference, and it seemed to work, with 100% of survey respondents agreeing that the Conference was "Relevant to me professionally" and 98% agreeing it was "Valuable use of my time". We also received some very encouraging comments, including “almost as good as meeting in person”, “a true sense of community and contribution” and “the degree of interactivity was truly surprising”.

For the 2022 event we have an even greater challenge: to make our conversation work in a hybrid environment. We felt that it was essential to use what we learned in 2021 to enable us to offer the R2R experience to a wider range of participants, including those who could be unable to join at the venue. Hybrid is, as expected, more complicated, higher risk, and more expensive than either a physical or an online event. We need to provide not just a London venue and an online venue for our participants, but also do everything we can to make sure that both groups feel that they have had an equally valuable experience. Delivering this value has been expensive to do, demanding significant extra work for all our volunteer contributors and paid service providers, and adding the cost of the physical venue to last year’s online technology and production costs. Our participants will judge whether we have provided the value they would expect.

None of this could have been achieved without the outstanding support of many volunteers, including speakers, moderators, facilitators, panellists, debaters, board members and many more, who have given their time and expertise to make this such an informative and engrossing event. R2R thanks each one of them for their outstanding contribution.

We would also like to thank our sponsors, who provide much-needed financial support for the Conference; without our sponsors, registration costs would need to be significantly higher.
The times shown in this schedule are local time at the London venue, but online participants will be able to see a timetable on the online platform showing their local time.

### Day 1 - Tuesday 22 February 2022

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<tr>
<td>9.00 am</td>
<td>Registration, Orientation and Conversation</td>
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<td>10.00 am</td>
<td>Welcome and Icebreaker</td>
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<td>Panel - Early Career Researchers</td>
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<td>Presentation - More Readers</td>
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<td>Lisa Hinchcliffe</td>
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<td>Panel - The Hybrid Workplace</td>
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<td>Alison Madditt</td>
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### Day 2 - Wednesday 23 February 2022

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<tr>
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<td>Rick Anderson</td>
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<td>Workshop Feedback</td>
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<td>Presentation - Intermediation</td>
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Conference Programme

Below is the full timetable of plenary sessions and workshops for the Conference. This is followed by a list of the optional Lightning Talks that are scheduled during the breaks in the main programme.

Tuesday 22 February 2022

9.00 Orientation & Conversation

10.00 Welcome, Introduction & Icebreaker

**Mark Carden**
- Managing Consultant at Mosaic Search & Selection
- Director of the 2022 Researcher to Reader Conference

*The Conference Director welcomes the participants, introduces the event and thanks the sponsors.*

This is followed by what is intended to be a useful, informative and entertaining ‘icebreaker’ session, in which the Conference participants are introduced to the event technology and introduced to each other.

10.45 Panel: Early Career Researchers

**Early Career Researcher Insights**

Research-based insights into the experiences of ECRs in a time of change

**Mark Allin** *(moderator)*
- Principal at ContentAll
- Member of the 2022 Researcher to Reader Advisory Board

**Professor Abrizah Abdullah**
- Professor at the University of Malaya
An understanding of the practices, experiences and attitudes of Early Career Researchers (ECRs) can be a harbinger of the future and an insight into the likely expectations of the research community. The results of this international qualitative and quantitative multi-year survey will reveal important insights into ECRs around the globe. This research was funded by the Alfred P Sloan Foundation. There is also a workshop that will explore the results in more detail.

11.30 Workshops: First Meeting

A: Implementing OA Standards
B: Early Career Researcher Insights
C: Influence Positive Change for Open Data
D: A Disability Toolkit for Scholarly Publishing
E: New Models for Open Books
F: Global Access to Publication

Delegates are invited at registration to select one workshop in which to participate during the Conference. Each workshop group convenes three times during the two-day Conference, typically scoping the topic in the first session, exploring options in the second session, and formulating solutions in the third session.
**Workshop A: Implementing OA Standards**

How best to support agreements between libraries, consortia and smaller independent publishers?

**Judith Russell (facilitator)**
- Dean of University Libraries at the University of Florida

**Dr Alicia Wise (facilitator)**
- Director at Information Power

The transition to OA requires change on the part of all stakeholders, and it is particularly crucial that there is active cross-stakeholder alignment focused on enabling smaller independent publishers to transition successfully. In recognition of this, cOAllition S and ALPSP have commissioned the development of shared principles and new standards. These have been developed by cross-stakeholder task and finish groups, and have international support but now need to be implemented by intermediaries and platforms. This workshop will produce recommendations for how these changes can best be aligned, implemented and communicated.

**Workshop B: Early Career Researcher Insights**

How can we put our understanding of ECR behaviours and needs to good use?

**Jason Mitchell (facilitator)**
- Senior Acquisition Editor at Elsevier

**Anna Sharman (facilitator)**
- Director at Cofactor

**Anthony Watkinson (facilitator)**
- Principal Consultant at CIBER Research

Research into the practices, experiences and attitudes of Early Career Researchers has provided an insight into the likely expectations of the research community. This workshop will discuss how the findings from this research can be used to improve practices for research institutions, publishing organisations and suppliers.
Workshop C: Influence Positive Change for Open Data

*What adjustments can we make to improve open data transparency and quality?*

**Louise Adams** *(facilitator)*
- Director at Petals Training

**Dr Kirsty Merrett** *(facilitator)*
- Research Support Librarian at the University of Bristol

**Lou Peck** *(facilitator)*
- CEO at The International Bunch

**Megan Taylor** *(facilitator)*
- Head of Content at The International Bunch

Only by bringing multiple stakeholders together can we affect change. Research data management (RDM) is starting to see important progression, but how ready are we? What adjustments can we make in the publishing and research ecosystem to improve open data transparency and quality? This workshop will bring together researchers, funders, information professionals, publishers and intermediaries to discuss and share best practice examples to improve data transparency and quality. We will publish the results of the workshop to continue community progression and process improvement.

Workshop D: A Disability Toolkit for Scholarly Publishing

*How can we enable greater access for disabled people within the scholarly publishing community?*

**Katy Alexander** *(facilitator)*
- Global Director Operations & Analytics at Digital Science

**Simon Holt** *(facilitator)*
- Disability Confidence Manager and Senior Publisher at Elsevier

**Sylvia Izzo Hunter** *(facilitator)*
- Marketing Manager at Inera, an Atypon company

**Erin Osborne-Martin** *(facilitator)*
- Executive Society Partnership Manager and Analytics Manager at Wiley

According to the UN, more than 1 billion people have a disability or long-term health condition. Disabled people are under-represented in the scholarly publishing industry, with 8% of people working in publishing identifying as disabled. This workshop seeks to gather people from within the scholarly communications...
industry to explore barriers, and what individuals and organizations can do to become more disability inclusive. We would like to use this session as a starting point for a Toolkit for Disability Inclusion for Scholarly Publishing, so please come along, engage, and share your thoughts! No previous expertise or knowledge required.

**Workshop E: New Models for Open Books**

*What is needed to make open publishing of scholarly monographs practical and sustainable?*

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<tr>
<td>Martin Paul Eve</td>
<td>Professor of Literature, Technology and Publishing at Birkbeck University</td>
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<td>Vincent W J van Gerven Oei</td>
<td>Co-Director at Punctum Books</td>
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<td>Stephanie Paalvast</td>
<td>Head of Open Research at Brill</td>
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<td>Emily Poznanski</td>
<td>Director at the Central European University Press</td>
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<td>Dr Heather Staines</td>
<td>Director of Community Engagement at Delta Think</td>
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There have been numerous initiatives in the past few years to explore effective new ways to fund academic book publication that delivers open access, with significant challenges to be overcome. In this workshop, the participants will examine existing and new ways to approach this challenge, and will evaluate the current solutions, and aim to develop some ideas and initiatives for the future.

**Workshop F: Global Access to Publication**

*What structural changes are needed to ensure a truly equitable and inclusive scholarly research ecosystem for all?*

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<td>Roheena Anand</td>
<td>Director, Global Publishing Development at Public Library of Science</td>
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<td>Haseeb Irfanullah</td>
<td>Visiting Research Fellow at the Center for Sustainable Development, Bangladesh</td>
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<td>Arend Küster</td>
<td>Director Academic Affairs at Springer Nature</td>
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<td>Prof Jaron Porciello</td>
<td>Professor at Cornell University</td>
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<td>Andrea Powell</td>
<td>Outreach Director at STM</td>
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Open Research and Open Access have the potential to democratize research and higher education, by providing equitable access to the outputs of research to academic communities (and others). While we now have less research behind the paywall, an unintended consequence of this progress has been that researchers from LMICs can find themselves disadvantaged by lack of access to funds when trying to publish in open venues. However, truly increasing equity involves addressing multiple challenges (research assessment, funder policies, publishing practices) with multiple stakeholders within the scholarly research ecosystem, beyond just business model and access to funds. In this workshop, we will drill deeper into required policy and organizational changes by all stakeholders and look at practical action plans based on evidence.

12.30 Break, Conversation and Lightning Talks

The participants can now take a break, and converse with other participants, online or at the venue. During this break, there are also two parallel streams of Lightning Talks, each comprising three 10-minute sequential sessions at 12.40, 12.50 and 1.00, without breaks in between. Participants can join the Lightning Talks in the physical rooms at the venue and the virtual rooms in the online platform, subject to room capacity limits. The Lightning Talk titles, speakers and abstracts are listed at the end of the programme timetable.

1.15 Presentation: Transformative Agreements

Transformative Agreements and Reader Access

Paywalled content is being exposed to more readers than ever

Lisa Hinchliffe
● Professor at the University of Illinois, Urbana-Champaign

The discussion around transformative agreements primarily focuses on supporting publishing. Less attention has been given to transformative agreements expanding reading access to paywalled content, as libraries contract for reading access to extensive packages of titles in order to open pathways for publishing in those hybrid journals. In some ways, transformative agreements are the "Bigger Big Deal!" and have reached global adoption in recent years. This approach is particularly notable
in contrast to unbundling. These big transformative agreements are enabling publishers to leverage their paywalled content in order to capitalize their transition to open access.

### 2.00 Workshops: Second Meeting

**A:** Implementing OA Standards  
**B:** Early Career Researcher Insights  
**C:** Influence Positive Change for Open Data  
**D:** A Disability Toolkit for Scholarly Publishing  
**E:** New Models for Open Books  
**F:** Global Access to Publication

#### 3.00 Break, Conversation and Lightning Talks

The participants can now take a break, and converse with other participants, online or at the venue. During this break, there are also two parallel streams of Lightning Talks, each comprising three 10-minute sequential sessions at 3.10, 3.20 and 3.30, without breaks in between.

### 3.45 Debate (part 1): Business Models

**Resolved:**

*The world would be a better place if research funders, rather than readers and libraries, bore the cost of scholarly publishing*

**Rick Anderson** *(moderator)*  
- University Librarian at Brigham Young University  
- Member of the 2022 Researcher to Reader Advisory Board

**Dr Sven Fund**  
- General Manager Publisher Solutions at ResearchGate

**Sybille Geisenheyner**  
- Director of Open Science Strategy & Licensing at American Chemical Society

**Professor Lynn Kamerlin**  
- Professor of Biochemistry at Uppsala University

**David Worlock**  
- Digital Strategy Advisor

Two teams argue for and against the proposition that the Researchers who create content should pay (by way of their institutions or research funders) for the costs of scholarly communication, rather than the Readers of the content paying these costs.
(by way of library subscriptions or other payment methods). Is it more effective to fund the start of the supply chain or the end?

This will be a formal debate, with the result decided by the impact of the arguments on all the Conference participants. On Day 1 of the Conference, an initial ‘baseline’ vote is taken, and then the first two debaters begin each side of the argument. Conference participants will have the opportunity ask questions. The remaining two team-members conclude the debate on Day 2, followed by another vote.

4.30 Panel: The Workplace

The Next Disruption
Welcome to the Hybrid Workplace

Alison Mudditt (moderator)
● Chief Executive Officer at PLOS

Kofo Balogun
● Head of Human Resources at the Biochemical Society/Portland Press

Jane Harvell
● Director of Library Services at the University of Sussex

Dr Ayanda Lebele
● Director Library Services at Botswana International University of S&T

Jasmine Wallace
● Peer Review Manager at American Society for Microbiology

For many, the switch to remote work in spring 2020 happened almost overnight; but now, as we gradually return, we have an opportunity to take a more proactive approach. Rather than simply shifting operations ‘back to normal’, what can we leverage from our recent experiences to plan intentionally for a remote/hybrid workforce future? Our organizations will need to consider both policies and practices: What’s the right mix of remote for your organization? How can you maintain a strong culture? What training is needed? How can you foster a healthy remote climate? How can you engage employees?

5.15 Break and Conversation

6.00 End of Day One
As the adoption of Open Access advances, valid critiques have been made of models relying on expensive and exclusionary Author Processing Charges (APCs), which have the potential to exacerbate existing inequities in scholarly publishing. In response, an increasing number of publishers have been exploring APC-free approaches to supporting Open Access publishing. This session will aim to demystify these approaches, enabling publishers to explore their application on their own portfolios and to support greater clarity so that librarians can make informed financial investments.

**10.45 Panel: Preprint Review**

**Peer Review Beyond the Journal**

*Can preprint review come of age to rival (or replace) journal review?*

- **Iratxe Puebla** (moderator)
  - Director of Strategic Initiatives & Community at ASAPbio

- **Dr Gowri Gopalakrishna**
  - Researcher at Vrije University Amsterdam

- **Dr Nonia Pariente**
  - Editor-in-Chief at PLOS Biology

- **Dr Bodo Stern**
  - Chief of Strategic Initiatives at HHMI
We have seen unprecedented attention to preprints in recent years, as well as animated discussions about the process of peer review across the scholarly ecosystem. Preprint review may provide opportunities for innovation and greater diversity in peer review, but without the coordination and gatekeeping provided by journal workflows, whether preprint review can grow to rival journal review in participation and recognition remains an open question. This panel discussion will explore whether the future may bring a shift to more peer review outside of journals, and the factors that will influence whether public preprint feedback will develop to complement or even replace journal peer review.

11.30 Workshops: Third Meeting

A: Implementing OA Standards  
B: Early Career Researcher Insights  
C: Influence Positive Change for Open Data  
D: A Disability Toolkit for Scholarly Publishing  
E: New Models for Open Books  
F: Global Access to Publication

12.30 Break, Conversation and Lightning Talks

The participants can now take a break, and converse with other participants, online or at the venue. During this break, there are also two parallel streams of Lightning Talks, each comprising three 10-minute sequential sessions at 12.40, 12.50 and 1.00, without breaks in between.

1.15 Panel: Mergers & Acquisitions

**Digital Strategy and Consolidation**  
*The M&A landscape for platforms, services and tools – and what comes next*

Roger Schonfeld *(moderator)*  
- Director, Libraries & Scholarly Communication at Ithaka S+R

Andrew Preston  
- Co-founder at Cassyni; former co-founder at Publons

Martha Sedgwick  
- VP, Product Innovation at SAGE Publishing

Todd Toler  
- VP Product Strategy and Partnerships at Wiley
Consolidation is an expected feature of a developing digital platforms sector, as providers establish coherent user workflows, aggregate data sources to build scale for analytics and buy out competitors. We have seen all of these dynamics in the scholarly ecosystem in recent years, both by born-digital companies as well as primary publishers expanding into platforms and analytics. Consolidation mostly takes the form of acquisitions, but we have also seen investment portfolio models, as well as several notable strategic partnerships. This panel features executives and strategists who have played major roles in digital platform consolidation in recent years.

2.00 Debate (part 2): Business Models

Resolved: The world would be a better place if research funders, rather than readers and libraries, bore the cost of scholarly publishing

The remaining two team-members conclude the debate, followed by a vote.

2.30 Workshop Feedback

A: Implementing OA Standards
B: Early Career Researcher Insights
C: Influence Positive Change for Open Data
D: A Disability Toolkit for Scholarly Publishing
E: New Models for Open Books
F: Global Access to Publication

Laura Cox (moderator) Dr Phill Jones (moderator)

Each workshop will provide a very brief overview of their discussions, describing any resolutions achieved and the action points to be taken forward.

3.00 Break, Conversation and Lightning Talks

The participants can now take a break, and converse with other participants, online or at the venue. During this break, there are also two parallel streams of Lightning Talks, each comprising three 10-minute sequential sessions at 3.10, 3.20 and 3.30, without breaks in between.

3.45 Panel: Research Data

Research Data Discoverability
The role of libraries in making research data discoverable and accessible

Dr Alicia Wise (moderator)
● Executive Director at CLOCKSS

Michael Levine-Clark
● Dean of Libraries at the University of Denver

Joaquín Giménez Héau
● Research Data Coordinator at UNAM (Mexico)
Funders increasingly require that data resulting from funded research be deposited for public access, but until now there have been no standard models for preserving, accessing, or even describing these data sets. In this session, academic librarians will discuss some of the challenges faced by research institutions of different sizes in managing data, explore the differing roles of libraries in this process at these universities, consider how these institutions might more effectively manage data & link it to related publications, and seek input and potential partnerships from the R2R participants.

4.30 Presentation: Intermediation

Disruption and Innovation Lessons from the Outside World

How organisations outside the scholarly communication sector create and survive changes in intermediary technologies, processes and business models

Brian Bishop
• Vice President for Digital Transformation at De Gruyter

Drawing on his senior executive experience at Just Eat and Secret Escapes, the speaker will explore changes in intermediation in the food and travel industries, and discuss both how initiators of change have behaved and how the affected organisations have responded. Having also worked at Springer and De Gruyter, he will be able to show how these changes have useful parallels in the scholarly communications ecosystem, and how funders, publishers, libraries and other intermediaries between researchers and readers might seek out and implement new approaches.

5.15 Closing

5.30 Post-Conference Conversation

6.00 End of Conference
Lightning Talks are short optional presentations given by delegates during the breaks in the main programme. A Lightning Talk may be given by any registered delegate, and can include a presentation by someone representing their organisation, and promoting products, services or other initiatives. Conference participants can choose which, if any, of the Lightning Talks to join, based on their assessment of the speakers listed and of the content described in the abstract. Participants may, however, choose to use the time for conversations with other participants, or just taking a complete break from the programme instead.

There are two parallel streams of Lightning Talks, each comprising three 10-minute sequential talks without breaks in between. Participants can join the Lightning Talks in the physical rooms at the venue and the virtual rooms in the online platform, subject to room capacity limits. The Lightning Talk titles, speakers and abstracts are listed below.

**Dr Fiona Murphy (manager)**
- Co-founder at MoreBrains Cooperative
- Member of the 2022 Researcher to Reader Advisory Board

The Lightning Talks part of the programme is being managed by Fiona Murphy, with moderation and production support from Charlie Carden, Bernie Folan, Sarah Greaves, Haseeb Irfanullah, Rob Johnson, Cat Prideaux and Ros Pyne.

**LT-01 Institutional Metadata**  
Diane Cogan, Ringgold

**LT-02 Hybrid Journal Articles**  
Christopher Pym, Springer Nature

**LT-03 Open Access Book Funding**  
Prof Martin Paul Eve, Birkbeck

**LT-04 Predatory Practices**  
Simon Linacre, Digital Science

**LT-05 Preprint Withdrawals**  
Dr Jennifer Wright, CUP

**LT-06 Supporting Academic Authors**  
Christine Tulley, University of Findlay

**LT-07 Scholarly Communication**  
Prof Stephen Pinfield, University of Sheffield

**LT-08 Moving to OA**  
Ruth Wilson, Springer Nature

**LT-09 Peer-Review Training**  
Thomas Sharp, IOP Publishing

**LT-10 Journals Preserved Forever**  
Dr Alicia Wise, CLOCKSS

**LT-11 Publication Access in LMICs**  
Saumya Khanna, Harvard Medical School

**LT-12 Peer Review Innovation**  
Dr Wolfgang Kaltenbrunner, Leiden University

**LT-13 Open Access Infrastructure**  
Martin Jagerhorn, ChronosHub

**LT-14 Defining Censorship**  
George Cooper, University College London

**LT-15 Video Abstracts**  
Jon White, Makematic

**LT-16 Image Integrity**  
Catriona Fennell, Elsevier

**LT-17 Ready for Change?**  
Stephanie Hull, Emerald Publishing

**LT-18 Open Research**  
Anna Clarkson, Taylor & Francis

**LT-19 Authorship Diversity**  
Jamie Carmichael, CCC & Haseeb Irfanullah, CSD

**LT-20 Special Issues**  
Florin Craciun, MDPI

**LT-21 Changing the Web**  
Jacob Wilcock, Atypon

**LT-22 Early-Stage Research**  
Lena Stoll, Group Product Manager at Morressier
### Tuesday 22 February

**Stream A**

| 12.40 | **How Google & Apple Are Changing the Web for Scholarly Publishers**  
*Jacob Wilcock*, Sales Director at Atypon  
Join Jacob Wilcock for a 10-minute briefing on the changes to internet infrastructure coming from Google and Apple that will impact online access, privacy, and security. Learn what the changes are, what they mean for scholarly publishers, what we know now that we’ll need to do to prepare, and the opportunities they present to publishers and societies, including opportunities to differentiate your brand.  
LT-21 |

| 12.50 | **Connecting Book Publishing with Open Research**  
*Anna Clarkson*, Editorial Director at Taylor & Francis  
Open Plus Books fuses Taylor & Francis’ traditional print and open access books model with F1000’s innovative open research publishing model. Open Plus Books sit on a dynamic and interactive platform, where they can be amended, updated, and extended, as well as being published as a book in print. This is the first model of its kind for book authors, allowing them to publish their books rapidly, iteratively, and open first. It shifts the boundaries of what we consider to be a book.  
LT-18 |

| 1.00  | **A Proposal to Streamline Preprint Withdrawals**  
*Dr Jennifer Wright*, Research Services Manager at CUP  
Despite the recent surge in the popularity of preprints, their withdrawals have attracted little attention in the literature. In this session, we present the results of an exploratory literature review on preprint withdrawals and will provide suggestions to improve current practices. We also present a template-based solution for preprint withdrawals alongside initial results from piloting the template on Cambridge Open Engage.  
LT-05 |

**Stream B**

| 12.50 | **Can Early-Stage Research Transform Our Industry?**  
*Lena Stoll*, Group Product Manager at Morressier  
Research needs to be shared as early as possible to pave the way for future breakthroughs. Imagine the bold ideas shared at conferences being accessible for the whole research community, long after the conference has passed. How can we disrupt this early stage of the research process? And what impact will it have?  
LT-22 |

| 1.00  | **How Training Improves Peer-Review Quality**  
*Thomas Sharp*, Reviewer Engagement Manager at IOP Publishing  
The success of peer review depends on careful and critical examination and yet early career researchers often begin reviewing with no formal peer-review training. IOP Publishing’s peer-review training and certification programme helps to bridge this gap, offering a mix of online workshops and digital learning. The talk will consider the extent that training programmes help to develop the confidence of less experienced reviewers and their ability to give constructive feedback.  
LT-09 |

| 1.00  | **How Do Peer Review Innovations Configure Review Practices?**  
*Dr Wolfgang Kaltenbrunner*, Senior Researcher at Leiden University  
We present an analytical overview of current projects to innovate peer review practices across scientific fields. Our data were collected through a survey disseminated among publishers, academic journal editors, and other organizations in the scholarly communication ecosystem, covering a total of 96 self-defined innovations. On the basis of a detailed analysis of their practical and epistemic implications, we argue that peer review innovations require better coordination to prevent them from pulling in mutually opposed directions.  
LT-12 |
3.10  Health Publication Access in Low- and Middle-Income Countries

Saumya Khanna, Research Volunteer at Harvard Medical School

Equitable dissemination of information is vital to public health success. Opening access to research can bolster health knowledge, but currently there are challenges for readers and authors in low- and middle-income countries to access/publish scientific literature in top health journals. We seek to highlight factors preventing readers and authors from accessing/publishing research equitably and discuss how these challenges can be mitigated. LT-11

3.20  Supporting Academic Authors Through Project Stages

Christine Tulley, Professor of English at the University of Findlay

Defend&Publish coaches academic authors in all stages of the writing process from project management design, to systematically completing writing for publication, to interpretation of peer review feedback, to promoting published scholarship. In this lightning session, learn how D&P can work with librarians, researchers, editors and funders to support authors and readers. LT-06

3.30  Scholarly Communication in Times of Crisis

Prof Stephen Pinfield, Professor at the University of Sheffield

What can we learn from the scholarly communication system’s response to the pandemic? This presentation will introduce a major recent report on pandemic publishing produced by an international group of publishers and researchers, from the COVID-19 Rapid Review Initiative and the Research on Research Institute. Issues discussed will include the extent of OA publishing, engagement with preprinting, and publication times for COVID-related research. We will highlight challenges for scholarly communication stakeholders going forward. LT-07

3.10  Video Abstracts in the Knowledge Chain

Jon White, Business Development Director at Makematic

In the mass market, YouTube serves 5 billion+ videos every day. One million minutes of video content cross the internet in any given second. Video abstracts are increasingly important for improved discoverability amongst the huge amount of OA content available. Wiley have reported that articles with video abstracts attract 447% better Altmetric scores and 111% higher full text views across their Online Library. Let’s examine how video in the academic sector could grow. LT-15

3.20  How OA Management Infrastructure Unburdens Researchers

Martin Jagerhorn, Head of Business Development at ChronosHub

Europe’s aims for an Open-Science future changes the ways of working for all stakeholders in the research ecosystem. Funders are adopting publishing policies, and Plan S has become reality for researchers, institutions and publishers. In 2020, Luxembourg National Research Fund, the National Library and ChronosHub started a collaboration to address the challenges stemming from these OA developments. By integrating data, workflows and systems across the key stakeholders, a national infrastructure was established. LT-13

3.30  Strategies to Diversify Authorship – Open Without Equity Is Neither

Jamie Carmichael, Senior Director at CCC and Haseeb Irfanullah, Visiting Fellow at the Center for Sustainable Development

Ongoing calls for social change have drawn attention to the need in scholarly publishing for greater equity, diversity and inclusion, including for peer review, editorial practices and business models. This session is designed to spark new ideas for best practices for the future generation of researchers around the world, discussing initiatives such as waiver programs for Open Access fees, author outreach & education programs, DEI data collection efforts and more. LT-19
Wednesday 23 February

Stream A

12.40 Exploring the Reach and Impact of Hybrid Journal Articles
Christopher Pym, Senior Institutional Engagement Manager at Springer Nature
This session will present findings from an analysis of 60,567 articles published in 1,262 Springer Nature hybrid journals, measuring reach and impact for non-open access and Gold open access articles, as well as subscription articles where an earlier version (such as the accepted manuscript via Green OA) has been self-archived in an OA repository.

12.50 End of the Beginning? New Threats from Predatory Practices
Simon Linacre, Head of Content, Brand & Press at Digital Science
Predatory journals continue to cause the scholarly communications industry problems, with the growth of journals deceiving authors showing no signs of abating. And yet, awareness of predatory journals has grown in recent years, education initiatives have taken shape and online resources are widely available. At the end of may be the first wave of predatory activity, are predatory operators in decline, or is a second wave about to emerge?

1.00 Moving Highly Selective Titles to OA
Ruth Wilson, Publishing Director, Nature Journals at Springer Nature
What does the transition to OA look like for primary research in highly selective journals? Using Nature as a case study example, this session will explore how the transition to OA is going, what the data from the transition is showing us regarding lessons to be learnt and will draw on the funder, publisher and researcher perspective to address the sustainable path forwards.

Stream B

12.40 Welcome to JASPER – Diamond Journals Preserved Forever
Dr Alicia Wise, Executive Director at CLOCKSS
In scholarly publishing, there is a long-tail of small, open access, peer-reviewed journals. Many of these say that they are not archived in a long-term digital preservation scheme. Something needs to be done to prevent these journals from vanishing from the internet. A team of organisations have come together, under the name JASPER, to find a solution that will decrease the number of unarchived journals.

12.50 Institutional Metadata – Why is it Important?
Diane Cogan, VP Global Sales at Ringgold
Structured metadata about organizations provides key details about an organization, such as its location, demographics, relationships to other organizations, consortia membership, and industry identifiers & classifications data. This can be very valuable as it relates to a variety of constituencies, including authors, customers, researchers and society members. This talk will show that knowing more about the organizational affiliations of the people that you work with can provide very valuable insights for your business.

1.00 STM Recommendations on Handling Image Integrity
Catriona Fennell, Director Publishing Services at Elsevier
The STM Standards and Technology Committee appointed a working group to answer questions around automatic image alteration and/or duplication detection. The group developed best-practice recommendations that outline a structured approach to support editors and others applying image integrity screening as part of pre-publication quality control checks or post-publication investigation of image and data integrity issues. The framework should support editors in safeguarding research integrity & fortifying the scientific process.
3.10  
**Is Academia Really Ready for Change?**  
*Stephanie Hull*, Head of Content Acquisition at Emerald Publishing  
The need for real societal change is increasingly urgent due to COVID-19. Now more than ever we need to break down barriers and challenge 'the norms' that stand in the way of a fairer, more equitable environment for research to thrive. In this session, Stephanie Hull will discuss the findings of Emerald’s ‘Time for Change’ report, which now in its third year, reflects the views of over 2,000 researchers worldwide and their attitude to change.  

LT-17

3.20  
**Special Issues - Myth and Reality**  
*Florin Craciun*, Head of Business Development at MDPI  
Special issues have been used to remain relevant and keep ahead of emerging topics, while expanding the scope of a journal. Recently we have seen an extraordinary rise in their numbers and broadening of their scope. Who’s using Special Issues and why? Are there structural changes in the expectations of researchers and how publishers respond?  

LT-20

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**Making Open Access Book Funding Work Fairly**  
*Professor Martin Paul Eve*, Professor at Birkbeck, University of London  
Open access monograph publishing needs to be sustainable not just for publishers, but also for libraries. COPIM’s collective library funding programme ‘Opening the Future’ works with existing library acquisition workflows and invoicing. One year in, we discuss progress and how to scale without increasing the library administrative burden. And we examine the bigger picture: other library finding models, and the implications for publishers, scholars and libraries of the new UKRI monograph policy and coming REF.  

LT-03

**Defining Censorship of the Scholarly Record**  
*George Cooper*, Doctoral Researcher at University College London  
Since 2017, Western academic publishers have navigated demands to tailor their content collections in China, such that journal articles containing ‘politically sensitive’ keywords are no longer available to China-based readers. This presentation reports early findings from interviews with 12 publishers and 12 Asia Studies academics who have encountered these demands in their day-to-day work. It will explore obstacles and foundations for an industry definition of censorship in this context.  

LT-14

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**Researcher to Reader**  
*February 22–23 2022*  
*London & everywhere* – a physical and online collaborative experience
The outstanding Programme of the Researcher to Reader Conference is the result of the enthusiastic participation and hard work of about 75 people who have been contributors to the development and delivery of the event. These include the speakers, moderators, panellists, debaters and board members whose biographies appear below. The Conference is very grateful indeed for their contribution, and also grateful for those who are offering Lightning Talks. We would like to thank all those who put forward proposals in response to the Call for Papers, whether we were able to include them in the programme or not.

**Abrizah ABDULLAH** is a Professor at the Department of Library & Information Science, University of Malaya, and the Dean of the Institute for Advanced Studies. She is a Senior Academic Associate at CIBER Research. She is an alliance member of the Malaysia Open Science Platform, and a member of the Steering Committee for the International Science Council project on the Future of Scientific Publishing. Abrizah has experience of 22 years in academic publishing. Her prior research group’s work has led to the development of a journal hosting system (MyJurnal) and national indexing system (MyCite) for Malaysia.

**Louise Adams** is an experienced facilitator who delivers her training and sessions with energy and humour. She fosters a positive and motivating environment with skills developed during her experience in the lifelong learning sector. She is well qualified in training, delivers programmes for trainers and develops & delivers stress management training. She has facilitated sessions for the NHS and private industry. Louise concentrates on encouragement and motivation within an interactive learning environment.

**Katy ALEXANDER** is Global Director Operations & Analytics at Digital Science. Prior to joining Digital Science, Katy held marketing and strategy positions with leading scientific publishers, including Nature, Wolters Kluwer Health and the BMJ. She has also acted as a consultant to technology start-ups and non for profits. In her spare time, Katy has founded an edugames and comic book company, The Remarkablz, which aims to improve diversity and inclusion in STEM by turning real-life scientists and engineers into superheroes.
Mark ALLIN is a Board member, advisor and consultant in publishing and software, and is also pursuing interests in Higher Education. He has over 30 years’ experience in the publishing industry, and has worked in Asia, the United States and Europe across educational, academic and trade publishing. He has worked as an entrepreneur and for large global businesses; spending 17 years at John Wiley & Sons, latterly as COO and then CEO. He is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Roheena ANAND is Executive Director for Global Publishing Development at PLOS and is responsible for their global expansion strategy. She has over 20 years’ experience from across the STM publishing industry, including strategic leadership of global teams and diverse portfolios at both commercial and society publishers. Prior to PLOS, she was Head of Open Access Journals at the Royal Society of Chemistry, with responsibility for the Open Access programme and policy for the organisation. She has a Master’s degree in Chemistry from the University of Oxford.

Rick ANDERSON is University Librarian at Brigham Young University. He has worked previously as Associate Dean for Collections and Scholarly Communication at the University of Utah, and at the University of North Carolina and the University of Nevada. He serves on several boards and is a contributor to the Scholarly Kitchen. He has been President of the North American Serials Interest Group and of SSP. He received the Harrassowitz Leadership in Library Acquisitions award, and is the author of 'Scholarly Communication: What Everyone Needs to Know'. He is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Kofo BALOGUN is the Head of HR, EDI and Technology at the Biochemical Society, and has over 15 years’ experience in the public and not-for-profit sectors, including 10 years working in HR roles at the Metropolitan Police. She holds a BA in Business Administration from London Guildhall University and a Master’s degree in Human Resource Management from London Metropolitan University. She is also a Chartered Fellow with the Chartered Institute of Personnel and Development. Kofo is currently the Head of HR at four charities.
Brian BISHOP is Vice President for Digital Transformation at De Gruyter, a leading scholarly publisher with a strong history in humanities and social sciences. Brian was also previously Product Director at Secret Escapes, and Head of Product for Partner products at Just Eat. Brian also held a number of digital product development positions at Springer, where he was the VP of Platform Development, serving as the main product owner for the successful rebuild of the SpringerLink platform. He has also been a Product Strategist at technology consultancy ThoughtWorks. Brian is a strong proponent of Agile, Lean and Design Thinking approaches.

Mark CARDEN is a Managing Consultant at Mosaic Search & Selection, an executive recruitment firm, specialising in the scholarly communications sector, and is also the director of the Researcher to Reader Conference. Previously, he was head of global sales and marketing at Publishing Technology (now Ingenta), and has worked in the publishing and libraries sector for over 20 years, including holding senior sales and marketing positions at Ingram, Innovative Interfaces and Dynix. Earlier in his career, he worked at Barclays and Accenture. He has a degree in Philosophy & Psychology from Oxford University.

Laura COX is Chief Financial and Operating Officer at Ringgold, leading finance, production & operations, and also remains active in Ringgold’s outward-facing activities. She was a publishing consultant for ten years, working with international clients including publishers, intermediaries and trade associations. Laura has extensive experience in strategic decision-making, consultancy and data analysis. She created the Consortium Directory Online which was acquired by Ringgold, along with her consulting business, in 2011. She is on the ISNI Board and is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Martin Paul EVE is a COPIM project lead, and Professor of Literature, Technology and Publishing at Birkbeck, University of London. He has appeared before the UK House of Commons Select Committee BIS Inquiry into Open Access, and been a steering-group member of the OAPEN-UK project, the Jisc National Monograph Strategy Group, the SCONUL Strategy Group on Academic Content and Communications, the HEFCE Open Access Monographs Expert Reference Panel, and the Universities UK OA Monographs Working Group. He is also an Executive Board Officer for Punctum Books, a Plan S Ambassador and a co-founder of the Open Library of Humanities.
**Bernie FOLAN** manages communications and events for OASPA, and is a consultant providing market research, marketing strategy and customer insight services to organisations involved in scholarly communication. She has gained extensive experience in senior marketing roles within academic publishing, working closely with researchers, librarians, publishers and the wider research community. She is a contributor to many events and has written on industry matters. She is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

**Sven FUND** is the Senior Director at Knowledge Unlatched. He has a general management background of more than 20 years in academic publishing. Previously in his career he has been Senior Consultant, Corporate Development at Bertelsmann, Managing Director at Birkhäuser Basel and Springer Vienna as well as Executive Board Member at what is now SpringerNature, CEO at De Gruyter, General Manager Academic Solutions at ResearchGate and Senior Director at Wiley. Sven is a lecturer at Humboldt University’s Institute for Library and Information Science. He has a DPhil in Political Sciences, History, Journalism & Mass Communication from the University of Münster.

**Sybille GEISENHEYNER** is Director of Open Science Strategy & Licensing at the American Chemical Society. Sybille’s role is to strategically position ACS with regard to Open Science and to convey this internally as well as externally. She supports her colleagues at ACS in working with institutions, consortia and funders on new transformative models and expanding the necessary infrastructure. Her many years of experience and her industry network help her to keep an oversight on the most recent developments in Open Science. In the past, Sybille has worked for organizations such as the Royal Society of Chemistry, SilverPlatter, Thomson Reuters and WoltersKluwer.

**Vincent W J VAN GERVEN OEI** is Co-Director of Punctum Books, a queer- and scholar-led Open Access press. He is Board Member of OASPA and founding Chairperson of ScholarLed. He is an active scholar in the field of Nubiology and a Co-Founder of the Union for Nubian Studies. He is Co-Managing Editor of Dotawo: A Journal of Nubian Studies and Board Member of the Stedelijk Studies Journal. He holds a PhD in Media & Communications from the European Graduate School and a PhD in Modern Thought from the University of Aberdeen, as well as degrees in general linguistics and multimedia art.
Joaquín GIMÉNEZ Héau is the coordinator of Collections and Research Data of the General Directorate of University Repositories. He coordinates the integration, standardization and publication of collections and research data using open and interoperable platforms. He focuses mainly on open science and the design of public policies within the framework of environmental governance. Previously, he coordinated the Biodiversity Informatics Unit, dedicated to publishing the databases of the Biology Institute. He completed his Master's at the Universidad Nacional Autónoma de México, and is currently pursuing a doctorate in ‘Open Science in the Context of Environmental Impact’.

Gowri GOPALAKRISHNA is a researcher at Vrije University Amsterdam. She is an epidemiologist with many years of public and private public health experience. Some of her more notable contributions include her role in the control and containment of the SARS outbreak in Singapore in 2003. In her current role she is lead researcher on the Dutch National Survey on Research Integrity which is one of the world’s largest surveys on research integrity. She is currently Chair of the Equity Coordinating Committee of the International Federation of Biosafety Associations and Editorial Board member of BMC Medical Research Methodology.

Jane HARVELL is the University Librarian and Director of Library Services at the University of Sussex, where she is responsible for library support for education, research, Special Collections and the Sussex Humanities Lab. She is a member of the University Leadership Team and the Professional Services Leadership Team. She also sits on the Board of local archives centre The Keep. She is the Chair of the Mass Observation Archive Trust, a Board member of Research Library UK (RLUK), a member of the UUK/Jisc Content Negotiation Strategy Group and Jisc Library Strategic Advisory Group.

Lisa HINCHLIFFE is a Professor at University of Illinois at Urbana-Champaign and Affiliate Professor in the School of Information Sciences & Center for Global Studies at the University of Illinois at Urbana-Champaign. Lisa is also a "chef" in The Scholarly Kitchen. Lisa has consulted, presented and published widely on scholarly communications, publishing, the value of libraries, strategic planning, organizational innovation, program evaluation and library assessment. Her clients include libraries, colleges, universities, scholarly & professional associations, non-profit organizations and for-profit companies in the library business community.
Simon Holt is Disability Confidence Manager and Senior Publisher at Elsevier. Registered blind, he works to make the publishing industry more inclusive and equitable, with a particular focus on disability inclusion. He sits on several committees with SSP, ALPSP and The Publishers’ Association, and contributes articles to The Scholarly Kitchen as part of Publishing Enabled, a group that aims to further disability inclusion within the publishing industry. He was awarded the 2020 Emerging Leader award by the Society for Scholarly Publishing.

Haseeb Irfanullah is an independent consultant on the environment, climate change, and research systems. He has worked for various international development organisations, academic institutions, donors and the Government of Bangladesh. He is also a visiting research fellow of the Center for Sustainable Development at the University of Liberal Arts Bangladesh. He is on the editorial board of ALPSP’s Learned Publishing, is an INASP Associate and a Chef at the Scholarly Kitchen blog. He has a PhD in aquatic ecology from the University of Liverpool. He is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Dasapta Erwin Irawan is assistant professor in hydrogeology at the Faculty of Earth Sciences and Technology at the Institut Teknologi Bandung, Indonesia. He is an active participant in promotion of open science and effective science communication. In 2017 he created INArxiv, with colleagues, as the first preprint server of Indonesia with the support of the Center for Open Science. Then, in a collaboration with Indonesia Science Institute and Indonesia Open Science Team, he also led the initiation of RINarxiv. He serves as a member of the advisory board for ON-MERRIT and is a team member of ASAPBio. He is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Sylvia Izzo Hunter is Community Manager at Atypon and Marketing Manager at Inera, an Atypon Company, responsible for community building, content marketing and social media. Previously she worked for 20 years in editorial, production, and digital publishing at the University of Toronto Press. Sylvia served on the SSP Board of Directors from 2015 to 2018, and is a current member of the Diversity, Equity & Inclusion Committee and the Education Committee. Sylvia holds a BA in English Literature & French Studies from York University in Toronto.
Phill JONES is the co-founder for digital and technology at MoreBrains Cooperative, a team of specialist consultants working in scholarly publishing, communications and infrastructure. He is a former research scientist at Harvard Medical School and has worked at the intersection of publishing, technology and academia for JoVE, Digital Science and Emerald Publishing. Dr Jones is a regular contributor to the influential publishing blog, Scholarly Kitchen, and a member of the editorial board of Learned Publishing. He is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Lynn KAMERLIN is a professor of structural biology at Uppsala University, having joined the faculty in 2011. Her research focuses on using molecular simulation to understand the evolution of new proteins. She has received numerous awards and distinctions for her work, including the Thé Svedberg and Lily and Sven Theréus awards, and is currently a Wallenberg Scholar and Fellow of the Royal Society of Chemistry. In parallel to her research interests, she champions equal opportunities and is active in academic publishing, where she is a member of the editorial and editorial advisory boards of various society journals.

Danny KINGSLEY is Associate Librarian, Content and Digital Library Strategy at Flinders University and Visiting Fellow at the Australian National Centre for the Public Awareness of Science. Between 2015 and 2019 Danny worked as the Deputy Director of Cambridge University Libraries (Scholarly Communication & Research Services). She established Open Access Australasia in 2013 and worked at the Australian National University as Manager of Scholarly Communication, after completing her 2008 PhD there on open access. She is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Arend KÜSTER is Director Academic Affairs at Springer Nature. He has been working in the publishing industry for over 25 years as an international senior executive with deep experience in STM business strategy, sales and marketing, and academic & professional journal development. After working in Open Research in China and the Middle East, he is bringing the global context to develop strategic relationships with funders and major research institutions across Europe, the Middle East and Africa. He is a member of the Advisory Board for the 2022 Researcher to Reader Conference.
Ayanda LEBELE is Director Library Services at the Botswana International University of Science and Technology. She has almost 30 years of librarianship experience, and holds a PhD, as well as Masters qualifications in Librarianship and Developmental Studies; hence her people-oriented leadership and work in information users’ services especially for those on the adverse side of the digital divide. As an advocate of transformative library services, she has written on communities’ use of ICT, library stakeholders, institutional repositories and Botswanan libraries during the pandemic. Lebele is Vice Chair of the Sub-Saharan Africa Regional Division at IFLA.

Michael LEVINE-CLARK is Dean of Libraries at the University of Denver. He has held leadership roles in multiple professional organizations focused on collection development and acquisitions. He serves on a variety of publisher and vendor library advisory boards and a range of committees within library professional organizations and consortia. He is widely published and has been invited to speak on six continents about trends in academic libraries and scholarly communication.

Kirsty MERRETT is a Research Support Librarian at the University of Bristol, where she is responsible for Research Data Management. She advises researchers how to manage, store and share research data, and helps them publish open and controlled access data at the University’s repository. Prior to this, Kirsty worked as the Open Access Administrator, managing Gold OA funds for RCUK/UKRI and Wellcome. She holds a PhD in Sociology and has authored publications on controlled data access. Kirsty works closely with UKRN to promote Open Research, including bespoke workshops, organising an annual Open Research Prize and Open Research practice training sessions.

Jason MITCHELL is Senior Acquisitions Editor, Serials and Handbooks, at Elsevier, responsible for Chemistry, Physics and Economics content. Jason has 20 years’ experience in the academic / STM publishing sectors, after completing an MPhil in Publishing Studies at the University of Stirling. He has worked in editorial, sales and production roles for Taylor & Francis, Palgrave Macmillan and Elsevier. Jason is Chair of the STM Early Careers Graduate sub-committee, and founded the SYP Mentoring Scheme in 2009. He is a committee member of Oxford Publishing Society (OPuS) and has written articles for LOGOS.
Alison MUDDITT is CEO at PLOS, where she leads an organization committed to building a collaborative, equitable, and global future for Open Science. Prior to PLOS, Alison served as Director of the University of California Press and as Executive Vice President at SAGE Publications. Alison is Chair of the Board of Directors for the Center for Open Science and also serves on the Board of the Authors’ Alliance and the American Chemical Society’s Governing Board for Publishing. A regular speaker at industry meetings, Alison also writes for the Scholarly Kitchen blog. Her publishing experience also includes leadership positions at Taylor & Francis and Blackwell Publishers.

Fiona MURPHY is the co-founder for partnerships and community development at MoreBrains Cooperative, a new consultancy that works with partners to improve scholarly research infrastructures, communications, policy and incentives. She has a DPhil in English, and over 20 years’ experience in scholarly publishing. She is a member of a number of boards and groups, including Dryad Data Repository, FORCE11 Scholarly Communications Institute, Data Science Journal, and the European Association of Science Editors. Dr Murphy also writes and presents on Open Scholarship and scholarly communications, and is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Kamran NAIM is Head of Open Science at European Organization for Nuclear Research, where he leads a diverse portfolio of activities that aim to set the standards of a future open science ecosystem. Among these activities is managing the operations of SCOAP3, a global collaboration which has transitioned research output in the discipline of high energy physics to be almost entirely open access. Kamran holds a PhD from Stanford University on Cooperative Models to support open access publishing, and continues to work to support global efforts to address information inequity and global health challenges.

Erin OSBORNE-MARTIN is Executive Strategic Analytics Manager at John Wiley & Sons. She has been working in scholarly and learned society publishing for more than 15 years, beginning her career at the Society of Antiquaries of Scotland where she led the transition to online and Open Access publishing. Erin joined Wiley in 2016 and focuses on bringing data-driven insights to Wiley’s business development and M&A efforts. She has also been a peer support mentor for the BackUp Trust (a spinal cord injury charity) and is active with Transport for All (a disabled-led group striving to increase access to transport across the UK).
Stephanie PAALVAST is Head of Open Research at Brill, where she is responsible for the development of models and services to support Open Access and Open Science in HSS. She helped shape Brill’s nascent Open Access program 7 years ago. She also gained experience with institutional OA publishing at Utrecht University's publishing program Uopen Journals. Back at Brill since 2018, she combines her experience with both commercial as well as not-for-profit publishing to move towards Open Access models suited to the unique and diverse HSS research landscape. She is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

Nonia PARIENTE is Editor-in-Chief for PLOS Biology. Prior to this appointment, Nonia joined the launch team of Nature Microbiology in 2015 and became Chief Editor of Nature Microbiology in 2019. In 2007, Nonia joined the EMBO reports editorial team and over 8 years, held various editorial roles in which she was responsible for a broad range of topics within molecular and cell biology. Nonia received a degree in Biochemistry and a PhD in Molecular Biology from the Autonoma University of Madrid, and carried out postdoctoral research at UCLA, where she focused on developing lentiviral vectors for gene therapy.

Lou PECK is CEO at The International Bunch. After setting up Lou Peck Consulting in 2016, Lou grew the business and rebranded as The International Bunch in 2018, to accommodate rapid growth and customer needs. At the International Bunch, Lou works with research institutions, funders, publishers, libraries, and intermediaries with advisory, marketing and progressive thinking services. Previously, Lou has held senior marketing roles at Kudos Innovations, ProQuest, the Royal Society of Chemistry and BSI.

Jaron PORCIELLO is an information scientist in the Department of Global Development at Cornell University, focused on the intersection of evidence-based decision making and the SDGs. She is also a research scientist with Max Planck Institute for Human Development, Center for Adaptive Rationality. She is the director of Ceres2030: Sustainable Solutions to End Hunger, a global effort to coordinate G-7 donor decision-making in the international effort to end hunger, that led to a transformative research collaboration with Nature Research, featuring the work of 85 global researchers from 25 countries. Previously, Jaron was the agricultural program manager with Research4Life.
Andrea Powell is Outreach Director at STM and the Publisher Coordinator for the Research4Life programme. In this role she focuses on improving the global equity of the research communication ecosystem, from ensuring barrier-free access to content to supporting researchers in their publishing aspirations. Prior to joining STM she was CIO at CABI with responsibility for the publishing, knowledge management and IT functions. She has served on the ALPSP Council and STM Board and has facilitated previous R2R workshops on issues relating to the Global South. She has an MA in French and Russian from the University of Cambridge.

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Andrew Preston is a Co-founder at Cassyni, the tool that helps researchers to discover, run, publish, and cite academic seminars. Previously, he was an active researcher in physics for a number of years, first as a PhD student at Victoria University of Wellington, then as postdoctoral fellow at Boston University. Andrew went on to found Publons, which was acquired by Clarivate in 2017, and now serves more than 2 million researchers. At Clarivate, Andrew was also product director for Web of Science.

Iratxe Puebla is Director of Strategic Initiatives & Community at ASAPbio. Iratxe works to foster awareness of preprints and their productive use in the life sciences. Prior to ASAPbio, Iratxe worked in publishing for 16 years, she held editorial roles with Open Access publishers, initially BioMed Central and then PLOS, where she was Deputy Editor-in-Chief at the journal PLOS ONE. Iratxe is also Facilitation and Integrity Officer for the Committee on Publication Ethics (COPE), and a member of the EASE Peer Review Committee.
Judith C RUSSELL is Dean of University Libraries at the University of Florida. Previously she has served as Superintendent of Documents at the US Government Printing Office and as Deputy Director for the US National Commission on Libraries and Information Science. Earlier in her career she worked in marketing and product development in the information industry and in special libraries. In 2017, she received the NFAIS Miles Conrad Award in recognition of her significant achievements in librarianship and in fostering the growth of information services. She holds a Master’s Degree in Library Science.

Roger C SCHONFELD is program director at Ithaka S+R, where he leads a team of higher education researchers and consultants that addresses academic libraries, scholarly communication, museums and the academic research enterprise. He has an extensive track record on strategy for publishers, content distributors and preservation initiatives, and he covers organizational strategy and mergers & acquisitions for the Scholarly Kitchen. Roger’s recent book, co-authored with Deanna Marcum, is Along Came Google: A History of Library Digitization. Roger is a board member of the Center for Research Libraries, was previously a research associate at The Andrew W Mellon Foundation and received degrees from Syracuse and Yale.

Martha SEDGWICK is Vice President, Product Innovation at SAGE Publishing. Martha’s career in publishing has been in product management roles developing innovation strategy and building new digital products, initially at Macmillan. During her time at SAGE, Martha has developed the Product and UX department that has delivered new products, alongside optimisation of the student and researcher experience across the portfolio. More recently Martha has led the launch of the Technology from SAGE division, bringing together a portfolio of tech businesses looking to bring down barriers to knowledge and make learning and research easier.

Anna SHARMAN is founder and Director at Cofactor, which provides training and consultancy to help STEM researchers write and publish their papers more effectively. Following a Natural Sciences Degree at Cambridge University, she was awarded a PhD in Zoology at Reading University and did post-doctoral research at the University of Heidelberg. She has worked as a journal editor (at Biomed Central and Elsevier), a freelance copyeditor and a publishing consultant, and founded Cofactor in 2014. Dr Sharman is a member of the Advisory Board for the 2022 Researcher to Reader Conference.
**David SIMS** is a Research Associate at the University of Tennessee. He joined the University with over a decade of work in the Technology Transfer division at the United States Department of Energy’s Oak Ridge National Laboratory where he was responsible for intellectual property portfolio management, marketing and licensing. He holds a PhD in Communication and Information from the University of Tennessee, and has a diverse academic background including information science, communications, marketing, accounting, anthropology and geology. His research interests include organization of information and cultural evolution.

**Heather STAINES** is Senior Consultant at Delta Think and Director of Community Engagement for the OA Data Analytics Tool. Her prior roles include Head of Partnerships for Knowledge Futures Group and Director of Business Development at Hypothesis. She is a frequent speaker and participant at industry events including the COUNTER Board of Directors, the Charleston Library Conference, the STM Futurelab, SSP, Council of Science Editors, the NISO Transfer Standing Committee and the NASIG Digital Preservation Committee. She has a PhD in Military and Diplomatic History from Yale University. She is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

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**Jasmine WALLACE** is the Peer Review Manager at the American Society for Microbiology. Jasmine obtained her master’s degree in Publishing from George Washington University, and later joined the staff there as a Teaching Assistant, where she helped to facilitate a course on Editing Books, Journals and other Products. Jasmine currently serves as an Advisory Board Member for the Ninth International Congress on Peer Review and Scientific Publication. She is the Treasurer-elect for the Council of Science Editors, where she is the co-host for the CSE Podcast series S.P.E.A.K. She is a regular contributor for the Scholarly Kitchen blog.

**Anthony WATKINSON** is the Principal Consultant for CIBER Research, an independent group of academic researchers. He is also an honorary lecturer at University College London and is a director of the Charleston Conference, a co-organiser of the Fiesole Retreats and a contributor to three journals owned by the Charleston Company. He also contributes reports to the International STM Association, where he was director of education and training. He has spent 30 years in scientific publishing, holding senior positions at Academic Press, Oxford University Press and Thomson. He is a member of the Advisory Board for the 2022 Researcher to Reader Conference.

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David WORLOCK is Chief Research Fellow at Outsell Inc, a research and advisory company with some 150 corporate members across the USA and Europe. David began his career as an educational and academic publisher in 1967, becoming executive publisher of Thomson Reuters, prior to becoming CEO of EUROLEX, the first online service for the professions in the UK. In 1985 he started Electronic Publishing Services, an advisory service for publishers entering the then-nascent digital marketplace. He sold EPS to Outsell in 2006, and has continued to work with them, running a series of video interviews looking at information marketplaces with a five-year perspective.

XU Jie is Deputy Director of the Publishing Studies Department in the School of Information Management at Wuhan University, China. Her PhD was awarded jointly by Leiden University and Wuhan University in 2012. Since 2019 she has been a full professor in charge of student affairs and international collaboration in the department. Her research interests are scholarly publishing, researchers’ information behaviour and social media study.

Advisory Board

The Advisory Board for the 2022 Researcher to Reader Conference provided outstanding guidance in the development of this year’s Programme, recommending relevant topics and talented speakers, and reviewing responses to our call for papers. They have also provided a great deal of operational assistance throughout the planning and delivery of the event. We also acknowledge the past and continuing support of our Board Members Emeritus.
Anyone interested in volunteering to support the 2023 Conference should review the governance page on the website, and contact the Conference Director.

The Conference is excellently supported by the team from The Events Hub, who have been handling all of our event management, communications and administration since 2016. This year’s team included Ruby Sweeney, Cat Prideaux and Karen Bennie.

We are also grateful for the expertise and hard work of the Giggabox team, including Paul Musselle and Sophie Standen, who have set up and supported our OnAIR online platform and delivered outstanding AV services, as we embraced new online and hybrid technology.

Our physical venue since 2015 has been BMA House, and we would like to thank their whole team, particularly Hannah Robinson. BMA House has been very flexible and supportive throughout our hybrid intentions during 2020-2021, and our hybrid reality in 2022.

The challenging task of workshop management was performed by Laura Cox of Ringgold and Phill Jones of MoreBrains, with some technical support from Charlie Carden and Thom Barnes-Wise. Fiona Murphy of MoreBrains took on the daunting and task of organising our Lightning Talks, together with her team of moderators and producers. Several other members of this year’s Advisory Board (listed above) have gone way beyond mere advice-giving, and have provided great support to the planning and delivery of the event.

Design, logos, graphics, proof-reading and printing were by Mark Carden, Helen Bowers, Anna Sharman, The Events Hub and Wades Print.
Our sponsors provide much-needed financial support for the Researcher to Reader Conference, and for the scholarly communications community, while also increasing awareness of their brands, products and services. Without the generous support of our sponsors, registration cost would be around 50% higher for our delegates.

The Royal Society of Chemistry is an international organisation connecting chemical scientists with each other, with other scientists, and with society as a whole. Founded in 1841 and based in London, the RSC has an international membership of over 50,000. The RSC uses the surplus from their global publishing and knowledge business to give thousands of chemical scientists the support and resources required to make vital advances in chemical knowledge. The RSC is a catalyst for the chemistry that enriches our world.

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**Defend&Publish** is a boutique coaching firm staffed by PhD trained writing specialists. We support all aspects of researching and writing academic scholarship including project management, editing, and hosting workshops by the publishing community. Christine Tulley, PhD, is a past speaker at Researcher to Reader, is the owner of Defend&Publish and a Professor of English at The University of Findlay.

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Physical Venue Map

BMA House
Ground Floor

Café and toilets in basement

Courtyard

Anderson Barnes Suite

Murrell Room

Paget Room

Snow Room

ENTRANCE

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down

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