

# 2023 Conference Programme

The current programme for the hybrid *Researcher to Reader Conference*, on *21-22 February 2023*, is shown below. The Programme will run from 10am to 6pm UK time, on both 21 and 22 February, The programme is subject to change.



Day 1 - Tuesday 21 February 2023	Day 2 - Wednesday 22 February 2023
09:00 Registration, Orientation and Conversation	09:00 Registration, Orientation and Conversation
10:00 Introductory Session	10:00 Presentation: Assessing the Value of Open Access
10:40 Panel: Learning from Virtual Meetings	10:45 A Changing Tide in Metrics
11:30 Workshops - First Meeting	11:30 Workshops - Third Meeting
12:30 Break with Conversation & Lightning Talks	12:30 Break with Conversation & Lightning Talks
13:30 Panel: Agents of Change for Inclusivity	13:30 Debate: Open Practices Make Science Better
14:15 Workshops - Second Meeting	14:30 Panel: Data-Driven Decision-Making
15:15 Break with Conversation & Lightning Talks	15:15 Break with Conversation & Lightning Talks
16:15 Panel: Is Preservation in a Jam?	16:15 Workshop Feedback
17:05 Panel: The Future of OA Funding	16:50 Panel: Innovating To Deliver Open Science
18:00 End of 1st day	18:00 End of 2nd Day

## Day 1 – Tuesday 21 February 2023

**9.00 am – Registration, Orientation & Conversation**

**10.00 am – Welcome and Introductory Session**

*Details to be announced later*

**10.40 am – Panel: Learning From Virtual Meetings**

*Details to be announced later*

**11.30 am – Workshops – First Meeting**

### **Workshop A: Strategies for Improving Sustainability**

*How can we better communicate SDG-related research to professionals who influence implementation and policy?*

Facilitators:

- **Gerald Beasley** ♦ Former University Librarian at Cornell University
- **Nikita Lad** ♦ PhD candidate at George Mason University
- **Ratna Lindawati Lubis** ♦ Professor, Economics and Business Telkom University
- **Jo Wixon** ♦ Director, Portfolio Strategy at Wiley
- **Roger Worthington** ♦ Former Faculty member (Internal Medicine) at Yale University

*If we are to achieve a future where the SDGs are fulfilled, we must ensure that policy makers and practitioners (readers) are well informed and up to date about scientific*

*principles and research findings on sustainability. Delegates will have a chance to think about how best to share and contribute to SDG research in the context of their particular discipline. Ultimately, the intention is to facilitate change towards meeting relevant SDGs within the stated timeframe (i.e., by 2030).*

## **Workshop B: Open Access Requirements for Books**

***How can we support authors with requirements for open access to books?***

Facilitators:

- **Mithu Lucraft** ♦ Senior Consultant at TBI Communications
- **Valerie McCutcheon** ♦ Research Information Manager at Glasgow University
- **Ros Pyne** ♦ Global Director, Research and Open Access at Bloomsbury

*Several new policies are setting out requirements for OA books, notably UK Research and Innovation's policy (January 2024) and the Office of Science and Technology Policy's recent announcement on immediate access to research outputs. This timely discussion will gather questions authors are likely to be asking, share information, and review how stakeholders, including publishers and institutions, can help to set out collaborative solutions for researchers to meet their OA requirements. This follows on from a successful 2019 R2R workshop which resulted in a cross-industry working group to create and deliver a holistic resource for authors on OA book publishing.*

## **Workshop C: Bridging the Funder Mandate Gap**

***How can research data managers and publishers support funder mandates?***

Facilitators:

- **Kirsty Merrett** ♦ Research Data Librarian at University of Bristol
- **Lou Peck** ♦ CEO at The International Bunch
- **Megan Taylor** ♦ Head of Content at The International Bunch

*Article publication schedules, data access statements (DAS) and minting data DOIs are out of sync. How can we work together to ensure funders are able to reliably and accurately check mandates are followed by grant holders? How can we ensure funders get compliance from grant holders? How can we further open research? This session aims to educate and bring together multiple stakeholders for a collaborative, sustainable approach.*

## **Workshop D: Research Integrity Tools**

***What research integrity tools could support researchers?***

Facilitators:

- **Christina Emery** ♦ Senior Marketing Manager at Springer Nature
- **Ed Gerstner** ♦ Director of Research Environment Alliances at Springer Nature
- **Laura Graham-Clare** ♦ Director of Community Content at Springer Nature
- **Hazel Newton** ♦ Director of Professional Development Solutions at Springer Nature

*In this session we will workshop with participants what a framework for robust institutional research integrity training could look like, and review existing resources, with the goal of developing community-led tools. We will share outcomes from our research so far, as well as feedback from a variety of stakeholders on the needs and requirements for research integrity training. This session will be of interest to researchers, research offices and research support staff from research institutions in particular.*

## **Workshop E: Challenges in Supporting Inclusiveness**

*How can we approach inclusiveness in a sustainable and scalable way, without creating additional burdens on people already facing challenges?*

Facilitators to be announced later.

*Asking marginalized individuals to work to support and lead diversity, equity, inclusion, and accessibility (DEIA) risks creating an unintended ‘diversity tax’ burden. While socially-driven efforts often start as volunteer-led, this approach burdens marginalized staff and is not sustainable for the business. This workshop will explore how to approach DEIA sustainably and strategically within an organization. Participants will hear multiple perspectives, analyse scenarios to identify opportunities for improved approaches, and understand how they can contribute as allies, leaders, or affected individuals.*

### **12.30 pm – Break, Conversation and Lightning Talks**

#### **1.30 pm – Panel: Agents of Change for Inclusivity**

*How can we all play our part to ensure a more diverse and inclusive sector?*

**Dr Florence Theberge** (*Moderator*)

◆ Publishing Development Manager (Fairer Society) at Emerald Publishing

**Dr Katharina Bader**

◆ Associate Professor of International HR Management at Northumbria University

**Dr Yaz Osho**

◆ Senior Lecturer at the University of Westminster

**Ana Luíza Rossato Facco**

◆ PhD Candidate in Business Management at Unisinos Business School

*Recent global attention to issues around equality, diversity and inclusion has prompted organisations to re-examine their activities and look for ways to make their environments fairer and more inclusive. We know that diversity and inclusion benefits individuals, teams, organisations and society; so how can we all play our part and learn from each other? Drawing upon the results from Emerald’s Global Inclusivity Report 2022 and the views of our expert panel, we will discuss the challenges academia faces, what more publishers can do and what opportunities there are to embrace an inclusive ecosystem.*

### **2.15 pm – Workshops – Second Meeting**

**Workshop A: Strategies for Improving Sustainability**

**Workshop B: Open Access Requirements for Books**

**Workshop C: Bridging the Funder Mandate Gap**

**Workshop D: Research Integrity Tools**

**Workshop E: Challenges in Supporting Inclusiveness**

### **3.15 pm – Break, Conversation and Lightning Talks**

#### **4.15 pm – Panel: Is Preservation in a Jam?**

*What is cooking in the long-term preservation of scholarship?*

**Alicia Wise** (*Moderator*)

◆ Executive Director at CLOCKSS

**Miguel Mardero Arellano**

◆ Director at Cariniana

## **Stephen Marks**

◆ Digital Preservation Librarian at University of Toronto

## **Judy Russell**

◆ Dean of Libraries at University of Florida

*Researchers require more from librarians, publishers, intermediaries, funders if their scholarly contributions are to be accessed and used in future. Preserving the scholarly record will never be a solved problem: it needs constant reinvention, and is going to become harder over time. The diversification of scholarly outputs means that knowledge exists in a network of contextual metadata, data, software, standards and publications – requiring multilateral management of this complex knowledge graph. We'll stir up discussion on hot topics including the confiture of collaborative print retention and storage, adding pectin into negotiations and more.*

## **5.05 pm – Panel: The Future of OA Funding**

### *Seeking sustainable open access publishing models*

#### **Sybille Geisenheyner** (Moderator)

◆ Director, Open Science Strategy & Licensing at ACS Publications

#### **Professor Ben Davis**

◆ Science Director of Next Generation Chemistry at Rosalind Franklin Institute

#### **Dr Heather Staines**

◆ Director of Community Engagement at Delta Think

◆ Member of the 2023 Researcher to Reader Advisory Board

#### **Mat Willmott**

◆ Assistant Director for Open Access Agreements at California Digital Library

*The open access models that are used to fund publishing activities are evolving to meet rapidly changing funder mandates and the needs of the academic community. Panellists from the research, library, publisher and vendor spaces will discuss examples of new and innovative models that seek to balance supporting a transition to more openness in scholarly communication while maintaining a sustainable ecosystem for all.*

## **Day 2 – Wednesday 22 February 2023**

### **9.00 am – Registration, Orientation & Conversation**

### **10.00 am – Presentation: Assessing the Value of Open Access Agreements**

#### *Essential metrics, metadata, and infrastructure to support consortial evaluation of open access agreements*

#### **Tasha Mellins-Cohen**

◆ Director at COUNTER

◆ Founder and Director at Mellins-Cohen Consulting

#### **Laura Wong**

◆ Product Manager at Jisc

*In the transition to open access, the analysis of usage statistics becomes less about the titles to which institutions subscribed, and more about understanding usage of articles that institutions are publishing. This brings new metrics and technical challenges for publishers, institutions and consortia, and new interest from funders. COUNTER, OASB, Royal Society of Chemistry and Jisc are exploring how we work with global and article level usage data through practical application of existing standards, datasets, and infrastructure. In this presentation, we will cover the*

*infrastructure and metadata requirements, use cases, and collaborative projects aiming to ease workflow pain points.*

## **10.45 am – Presentation: A Changing Tide in Metrics**

### ***Responsible metrics in Higher Education institutions***

**Zosia Beckles**

◆ Research Information Analyst at University of Bristol

**Robyn Price**

◆ Bibliometrics Manager at Imperial College London

*Since the publication of the Metric Tide Report in 2015, HE institutions have been grappling with the reality of interpreting its recommendations to complex questions of research culture values and reward systems. We will present the summarised findings from the annual Responsible Metrics State of the Art Survey across the years 2015-2021 and contextualise with perspective of the pressures and opportunities of responsible metrics for HE institutions. We will define how the other players in the sector such as data providers/vendors, publishers and funders can help.*

## **11.30 am – Workshops – Third Meeting**

**Workshop A: Strategies for Improving Sustainability**

**Workshop B: Open Access Requirements for Books**

**Workshop C: Bridging the Funder Mandate Gap**

**Workshop D: Research Integrity Tools**

**Workshop E: Challenges in Supporting Inclusiveness**

## **12.30 pm – Break, Conversation and Lightning Talks**

## **1.30 pm – Debate: Open Practices Make Science Better**

**Rick Anderson** (*Moderator*)

◆ University Librarian at Brigham Young University

◆ Member of the 2023 Researcher to Reader Advisory Board

**Steven Heffner**

◆ Managing Director, Publications at the IEEE

**Catriona MacCallum**

◆ Director of Open Science at Hindawi Publishing

**Dr Malvika Sharan**

◆ Senior Researcher, Open Research at The Alan Turing Institute

**Dr Karin Wulf**

◆ Director and Librarian at the John Carter Brown Library

◆ Professor of History at Brown University

## **2.30 pm – Panel: Data-Driven Decision-Making**

***Asking the transformative question: What can we achieve with quality data?***

**Christopher Kenneally** (*Moderator*)

◆ Senior Marketing Director at Copyright Clearance Center

**Deni Auclair**

◆ President at Media Growth Strategies

**Sybille Geisenheyner**

◆ Director of Open Science Strategy & Licensing at ACS

## **Catia Laranjeira**

◆ Program Manager at the Foundation for Science and Technology

## **Arjan Schalken**

◆ Program Manager at UKBsis at UKB

*Like evidence-based medicine, data-driven decision-making in publishing seems a no-brainer. But just as many doctors have long trusted their intuitions, so have scholarly publishers. Doing so in 2023, however, may get your license revoked in both professions. The proposed panel discussion will drive a stakeholder dialogue addressing metadata management and what industry participants see as the solution to managing metadata. The audience will gain an appreciation for how proper application of quality data can open a 360-degree-view of the research ecosystem to address important concerns of sustainability, compliance, and access.*

## **3.15 pm – Break, Conversation and Lightning Talks**

## **4.15 pm – Workshop Feedback**

**Workshop A: Strategies for Improving Sustainability**

**Workshop B: Open Access Requirements for Books**

**Workshop C: Bridging the Funder Mandate Gap**

**Workshop D: Research Integrity Tools**

**Workshop E: Challenges in Supporting Inclusiveness**

*Each workshop provides a brief report of their conclusions.*

## **4.50 pm – Panel: Innovating To Deliver Open Science**

*How can we accelerate change and ensure inclusivity?*

**Jayne Marks** (*Moderator*)

◆ Senior Associate at Maverick Publishing Specialists

**Dr Alex Freeman**

◆ Director at Octopus CIC

**Dr Richard Gallagher**

◆ President & Editor-in-Chief at Annual Reviews

**Dr Robert Kiley**

◆ Head of Strategy at CoalitionS

**Wilhelm Widmark**

◆ Library Director at Stockholm University

◆ Member of the 2023 Researcher to Reader Advisory Board

*The move to open science has started to deliver new and innovative models. This panel will explore what this means for the key stakeholders and what they expect to see in the future. With transformative agreements ending at the end of 2024, what comes next? What will happen to hybrid journals? Is the APC model here to stay and if so how can we make it fair and equitable? Or will new models emerge?*