Researcher to Reader

Welcome to the Conference

Welcome to the **9th** annual *Researcher to Reader Conference*, which aims to be the premier forum for discussion of the international scholarly content supply chain – how we bring knowledge from the *researcher* to the *reader*.

This year the Conference returns to being primarily a physical meeting, following two years as a hybrid event and one in an online-only format. While we enthusiastically embraced the opportunity, challenge and necessity of alternative formats, in the end our *R2R Community* has shown us that to be a *conversation* (not a series of *lectures)*, requires a face-to-face event.

We have added an online *Community Forum*, a resource to help us to continue our conversations before, during and after our meetings, and we hope that this will gain momentum over the next few years. https://R2RConf.Community.Forum

The *Conference* could not have been achieved without the outstanding support of many volunteers, including speakers, moderators, facilitators, panellists, debaters, advisory board members and many more, who have given their time and expertise to make this such an informative and engrossing event. *R2R* thanks each one of them for their outstanding contribution.

We would also like to thank all of our **sponsors**, who provide much-needed financial support for the *Conference*; without our sponsors, registration costs would need to be significantly higher.

GOLD SPONSOR

*This year, we are delighted that the **Royal Society of Chemistry** is once again our Gold Sponsor. As a society publisher dedicated to the chemical science community and a clear commitment to transition to fully Open Access publishing by 2028, the **RSC** helps researchers around the world make great discoveries and accelerate innovations.*

Day 1   Tuesday 20 February

Time	Session
8:30	**Registration and Conversation**
9:30	**Welcome**
9:45	**Keynote** Antonia Seymour
10:30	**Workshops: First Meeting** A: OA Books Usage D: Research Data B: AI in Scholcom E Peer Review C: Pubs & ECRs
11:30	**Break, Convrsation & Lightning Talks** 11:40 Publisher/ECR - Brown 11:50 Digital Science - Ruse 12:00 De Gruyter S2O - Ashcroft
12:15	**OA Local Initiatives** **10 years of SCOAP3** Kamran Naim **OA Models in South America** Ana Heredia
1:15	**Lunch, Conversation & Lightning Talks** 1:25 Peer Review - Edwards 1:35 OA Book Usage - Rabar 1:45 Silverchair Values - Swain 1:55 Bibliodiversity - Snijder
2:15	**Academic Libraries Are** **No Longer Necessary** Rick Anderson Mandy Hill Keith Webster
3:15	**Break, Conversation & Lightning Talks** 3:25 IOPP Co-Review - Feetham-W 3:35 RSC Innovative - Heidrick 3:45 Scholarly Events - Killoran
4:00	**Transitioning Research into Action** Chirag (Jay) Patel Jo Wixon Roger Worthington
4:30	**Workshops: Second Meeting** A: OA Books Usage D: Research Data B: AI in Scholcom E Peer Review C: Pubs & ECRs
5:30	**Evening Reception and Conversation**
6:30	**End of Day 1**

Day 2   Wednesday 21 February

Time	Session
8:30	**Registration and Conversation**
9:30	**New Models For Scholarly Communication** Jayne Marks Roheena Anand Björn Brembs Sarah Bosshart Yvonne Nobis
10:30	**Workshops: Second Meeting** A: OA Books Usage D: Research Data B: AI in Scholcom E Peer Review C: Pubs & ECRs
11:30	**Break, Conversation & Lightning Talks** 11:40 Ukraine - Pinter 11:50 Career Skills - Watkinson 12:00 Get Hired - Carden
12:15	**Dealing with Research Misconduct** Kaveh Bazargan
12:45	**Equitable & Innovative Culture** Roheena Anand Makoto Yuasa Rashna Bhandari Zhang Hongliang
1:40	**Lunch, Conversation & Lightning Talks** 1:50 Bloomsbury - Pyne 2:00 Cassyni - Kaube 2:10 GetFTR - Rickard
2:40	**Transformative Agreements** **Understanding Reading & Publishing** Michael Levine-Clark **Data Informed OA Strategy** Ben Rawlins
3:40	**Break & Conversation**
4:15	**Workshop feedback** A: OA Books Usage D: Research Data B: AI in Scholcom E Peer Review C: Pubs & ECRs
4:50	**We Don't Know What We Don't Know** Lisa Hinchliffe Keith Webster Gwen Evans Karin Wulf
5:45	**Summary and Closing** Heather Staines
6:00	**End of conference**

Day 1 – Tuesday 20 February 2024

9.30   **Welcome and Introduction**

The Conference Chairman welcomes the participants, introduces the event and thanks the sponsors.

- **Mark CARDEN** (presenter) is a Managing Consultant at Mosaic Search & Selection

9.45   **Keynote: A Sector in Transition: Performing and Transforming**

INSPIRATION

As a sector in transition, we're all grappling with rapid and unpredictable change in our world of work. Ensuring we're performing well in the present and successfully transforming for the future is critical to success. But it's a formidable challenge. If we only transform but don't perform then we have no here and now. If we only perform but don't transform then we have no future. In this talk, Antonia explores what it takes to be successful in this complex and ever-changing environment, and looks at what skills and capabilities we need as a sector to navigate the now, and the future.

- **Antonia SEYMOUR** (presenter) is the Chief Executive at IOP Publishing

10.30   **Workshops: First Meeting**

COLLABORATION

Each delegate is allocated to one workshop in which to participate throughout the Conference. Each group convenes three times during the event, with participants going to a breakout room for their meetings. Typically, the first session introduces and scopes the topic, followed by exploring options in the second session and formulating solutions in the third session. There is also a plenary session for communicating workshop conclusions to the whole Conference.

The Workshops Programme has been sponsored by Atypon.

- **Jayne MARKS** (workshops manager) is a Senior Associate at Maverick Publishing Specialists

Workshop A: Sustainability for Global OA Book Usage

The OA Book Usage Data Trust is working to facilitate the ethical data exchange of open and proprietary usage data about OA books. This workshop invites OA usage stakeholders to learn what the Data Trust IDS service will provide, to then explore and evaluate ways to sustain such a trusted, neutral data intermediary infrastructure within the scholarly publishing ecosystem.

- **Christina DRUMMOND** (facilitator) is Executive Director of the OA Book Usage Data Trust
- **Ursula RABAR** (facilitator) is Community Manager at the OA Book Usage Data Trust

Workshop B: AI in Scholarly Communication

Artificial intelligence (AI), machine learning and natural language processing are revolutionizing research processes and scholarly communications. There is already impact from AI on authoring, translation, peer review and discovery. How can members of the scholarly communications ecosystem, including librarians and publishers, get to grips with the opportunities and threats presented by AI across the content creation and dissemination lifecycle? What are the priorities and the next steps for supporting responsible AI use and for countering bad practices and misinformation?

- **Vivien BENDER** (facilitator) is an Executive Editor at Springer Nature
- **Martin DELAHUNTY** (facilitator) is the Director at Inspiring STEM Consulting
- **Gwen EVANS** (facilitator) is Vice President, Global Library Relations at Elsevier
- **Professor Lisa HINCHLIFFE** (facilitator) is a Professor at the University of Illinois
- **Dr Haseeb IRFANULLAH** (facilitator) is an independent consultant on the environment

Workshop C: Publishers and ECRs Working Together

Many initiatives have been launched that aim to empower early career researchers in the publishing ecosystem. Commercial and non-profit/society publishers alike have recognised the importance of engaging with ECRs, but what do they get out of these relationships and what are the benefits for the ECRs themselves? This workshop will explore the perspectives of both publishers and ECRs on existing initiatives, and generate recommendations to guide future plans.

- **Dr Rose PENFOLD** (facilitator) is a PhD Fellow at the University of Edinburgh
- **Dr Reinier PROSÉE** (facilitator) is preLights Community Manager at The Company of Biologists

Workshop D: Research Data Sharing and Reuse

Data policies mandate researchers to deposit data in repositories, but is this sufficient to improve quality and re-usability? In this workshop, we will invite researchers and other data practitioners to test assumptions on practices for data sharing, access and use, with the goal of identifying tangible actions for stakeholders in the research data ecosystem to enable further data access and reuse. Workshop participants will aim to: understand and articulate current data sharing and usage priorities for researchers, publishers, institutions & funders, identify barriers for data sharing and reuse, describe required changes and develop an action plan.

- **Maria GUERREIRO** (facilitator) is Head of Partnership Development at Dryad
- **Dr Fiona MURPHY** (facilitator) is Co-founder at MoreBrains Cooperative
- **Iratxe PUEBLA** (facilitator) is Director, Make Data Count at DataCite

Workshop E: Peer Review Innovations

Peer review is a critical part of the research process and a key contributor to research integrity, but dissatisfaction with its equity, effectiveness and economics is encouraging innovation. This workshop will explore how academics, publishers and others can improve peer review with initiatives such as reviewer anonymity and transparency, anti-ghosting policies, post-publication review, early-stage peer review, use of AI and many more, aiming to create greater momentum for improving the effectiveness and value of peer review.

- **Tony ALVES** (facilitator) is SVP Product Management at HighWire Press
- **Jason DE BOER** (facilitator) is Founder and Managing Director at De Boer Consultancy
- **Alice ELLINGHAM** (facilitator) is Founder and Director at Editorial Office
- **Elizabeth HAY** (facilitator) is Associate Director at Editorial Office
- **Dr Chris LEONARD** (facilitator) is Director of Strategy & Innovation at Cactus Communications

CONVERSATION & INFORMATION

11.30   Break, with Lightning Talks

The participants can now take a break, and converse with other participants. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals.

11.40   Publisher/ECR Initiatives - An Overview

Publishers are reliant on their research communities for the generation of content. However, publishing is often seen as a black box, particularly among early career researchers (ECRs). Many publishers are now engaging more actively with ECRs – our future authors, reviewers and editors. In this brief presentation, we will summarise the mutual benefits of such engagement, and highlight innovative case studies

- **Dr Katherine BROWN** is Executive Editor at The Company of Biologists

11.50   Manuscript analysis tools to streamline the publishing workflow

Learn about the most recent addition to the Digital Science portfolio of technology companies that help publishers be more effective, efficient, and impactful. Writefull uses Artificial Intelligence to automate publishers' language- and metadata-related tasks and make these scalable – ensuring significant savings. Writefull's services fit cleanly into workflows to streamline every stage of the publishing process, including triaging, copyediting, quality control, and quality assurance.

- **Tyler Ruse** is Director, Publisher Solutions at Digital Science

12.00   Introducing De Gruyter's Subscribe to Open Programme

De Gruyter recently announced an ambitious plan to transform its subscription journals to Open Access by 2028, using Subscribe to Open as the primary model. Join our Lightning Talk to learn more about this exciting initiative, its many benefits for libraries and authors and how we are working with consortia such as JISC to embed it in institutional OA agreements.

- **Ben ASHCROFT** is VP Commercial at De Gruyter

BRONZE SPONSOR

Ex Ordo is an events-focussed software company specific to scholarly needs, headquartered in Galway, Ireland. Event organisers and association professionals use the platform to plan, manage, and execute physical, online, and hybrid conferences for their communities. Linked into the core abstract management system are tools for programme building, delegate registration, a mobile app, print-ready book of proceedings, an integrated virtual platform to support interactive online events, and more – all backed by dedicated, expert support.

<div style="text-align: center">**INFORMATION**</div>

12.15   Achieving and Sustaining Open Access Through Local Initiatives

Disciplinary Open Access: 10 years of SCOAP3

In 2024, the Sponsoring Consortium for Open Access Publishing in Particle Physics (SCOAP3) – a global collective action of over 3,000 participating libraries, research institutions and funding agencies – will celebrate a decade of delivering equitable, global, open access for the field of high energy physics. This presentation will describe how SCOAP3 has sustained discipline-wide OA through a spirit of global collaboration, and provide key insights and lessons that can inform future strategies for supporting open access publishing. As SCOAP3 enters its next decade, it will describe how the initiative aims to continue to innovate to shape the future of open access.

• **Dr Kamran NAIM** (presenter) is Head of Open Science at CERN

Open access in Latin America: the challenge of a sustainable publishing model

Publishing models are being increasingly discussed, especially considering that publishing practices are not equal around the world. There are ongoing discussions on how to implement equitable and sustainable access to scientific content, both for readers and authors. Diamond open access has been widely adopted in Latin America, where the majority of journals are published within public universities, through public funds. But how can these journals sustainably advance their missions and still be competitive, when prevalent evaluation models do not value local journals, and the number of international journals is growing exponentially?

• **Dr Ana HEREDIA** (presenter) is a Senior Associate at Maverick Publishing Specialists

1.15   Lunch, with Lightning Talks

The participants can now take a break, and converse with other participants. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals.

CONVERSATION & INFORMATION

1.25 KGL Editorial Peer Review Services

KnowledgeWorks Global (KGL) provides peer review services for over 500 journals. In addition to managing manuscripts from submission to production, we offer industry-leading Master's and PhD-level Subject Editors who drive quality, efficiency, and research integrity by triaging manuscripts, identifying qualified reviewers, assessing reviews, and growing your author base.

- **Dan EDWARDS** is Assistant Director, Editorial at KnowledgeWorks Global Ltd

1.35 The Open Access Book Usage Data Trust Effort

Organizations encounter challenges when aggregating OA book usage data to make strategic decisions. They individually manage, compile, and link usage data metrics, which can be time-consuming. The OA Book Usage Data Trust, supported by the Mellon Foundation, is working towards creating an international data exchange ecosystem to unlock public/private usage data sharing that would minimize the time and resources needed.

- **Ursula RABAR** is Community Manager at OA Book Usage Data Trust

1:45 Innovating with Purpose & Adaptability

In 2023, Silverchair added a fifth entry to their Core Company Values, aimed at representing the flexibility and openness to change that our industry and recent global developments with AI demand. This lightning talk will review the development of this new value, what that looks like in action, and what other organizations can take away from this experience.

- **Walker SWAIN** is Director of Business Development at Silverchair

1.55 Bibliodiversity in the Directory of Open Access Books

The OAPEN Foundation works to enhance bibliodiversity for open access books. The OAPEN Library collection is dominated by English-language titles (65%), as is the DOAB collection (58%).We are working with global partners and publishers to become a truly global service. Our strategy will focus on expanding the collection of peer reviewed OA books in languages other than English.

- **Dr Ronald SNIJDER** is CTO / Head of Research at OAPEN Foundation

2.15 Debate: Academic Libraries Are No Longer Necessary

DISPUTATION

Two debaters argue for and against the proposition. This will be a formal debate, with the result decided by the impact of the arguments on all the Conference participants. An initial 'baseline' vote is taken at the start of the debate, and another vote is taken at the end. The winner is the side that has swayed the opinion of the Conference in their favour.

- **Rick ANDERSON** (moderator) is the University Librarian at Brigham Young University
- **Mandy HILL** (debater) is the Managing Director, Academic Publishing at CUP
- **Keith WEBSTER** (debater) is the Dean of Libraries at Carnegie Mellon University

3.15 Break, with Lightning Talks

CONVERSATION & INFORMATION

The participants can now take a break, and converse with other participants. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals.

3.25 Credit Where Credit is Due – IOPP Launches Co-review

IOP Publishing is the first publisher to roll out a new co-review policy across its entire owned journal portfolio to support early career researchers who often don't get credit for their peer reviews. According to a survey, 70% of ECRs say that they did not receive official recognition for their work after they contributed to a peer review report. IOPP believes this is bad practice and leads the change.

- **Laura FEETHAM-WALKER** is Peer Review Engagement Manager at IOPP

CONVERSATION & INFORMATION

3.35 Innovative models for a fully OA future

We will present an innovative, open access model, co-developed with a European library consortium partner. The approach is novel, as it moves away from Read and Publish formats, to a community model into which all participating institutions contribute. We will share key concepts of the model development and, ultimately, the importance of collaboration between publishers and institutions, to transition to a financially sustainable fully open access future.

- **Claudia HEIDRICH** is Sales Manager EMEAI at RSC

3.45 Scholarly events: Untapped treasure trove of insights & data

Scholarly events - like all events, have connection and engagement at their core. They're content-rich, interaction-heavy and involve a commitment to attend, making the insights that can come from scholarly events uniquely powerful. We believe this potential is underutilised. From seeing which event topics your members engaged with to enhancing author marketing with events-driven insights, connecting event data with wider scholarly workflows opens the door to moving up the data value pyramid.

- **Paul KILLORAN** is CEO at Ex Ordo.

INFORMATION

4.00 Translating research into action: communicating with professionals, policymakers and the public on sustainability

Speakers will make the case and review ways to share the practical implications of research outside academia, to equip professionals, policymakers and the public to take action towards meeting the SDGs, including addressing climate change. Hear why it is important for practitioners to communicate research effectively outside of academe; hear a publisher talk about plain language summaries and discuss other resources that are currently available; hear from a technologist about how AI/new technology can make this task easier and more cost effective.

- **Chirag (Jay) PATEL** (presenter) is Head of Sales, Americas at Cactus Global
- **Dr Jo WIXON** (presenter) is Director, External Analysis at Wiley
- **Dr Roger WORTHINGTON** (presenter) is an NHS education provider

SPONSOR

KnowledgeWorks Global Ltd. (KGL) is the premier industry provider of editorial, peer review, production, management consulting, online hosting, association management, and transformative solutions for every stage of the content lifecycle. KGL unites content and technology expertise with over 200 years of experience serving the publishing market and is powered by intelligent solutions and delivery platforms including Smart Suite and PubFactory.

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4.30	**Workshops: Second Meeting**

<div style="writing-mode: vertical-rl">**COLLABORATION**</div>

Workshop A: Sustainability for Global OA Book Usage

Workshop B: AI in Scholarly Communication

Workshop C: Publishers and ECRs Working Together

Workshop D: Research Data Sharing and Reuse

Workshop E: Peer Review Innovations

5.30	**Evening Reception** *Sponsored by The Society for Scholarly Publishing*

6.30	**End of Day 1**

Day 2 – Wednesday 21 February 2024

9.30	**How Can We Make New Models For Scholarly Communication a Reality?**

<div style="writing-mode: vertical-rl">**DISCUSSION**</div>

There is widespread consensus that we need to move to a more open and equitable publishing model. There are also plenty of ideas around about how a new model might work, one of the recent ones being the paper from Plan S: Towards Responsible Publishing. In this proposed future, the output of research is envisaged as being firmly in the hands of the researcher. But what does this mean in practice? And how are we going to make this happen? What are the obstacles and how can we overcome them? This panel will discuss some of these questions from the viewpoint of different stakeholders who are all grappling with what the future might look like and how it impacts how they work now.

- **Jayne MARKS** (moderator) is a Senior Associate at Maverick Publishing Specialists
- **Roheena ANAND** (panellist) is Executive Director, Global Publishing Development at PLOS
- **Sara BOSSHART** (panellist) is Head of Open Access Journals at RSC
- **Professor Björn BREMBS** (panellist) is a Professor at the University of Regensburg
- **Yvonne NOBIS** (panellist) is Head of Physical Science Libraries at the University of Cambridge

10.30	**Workshops: Third Meeting**

COLLABORATION

Workshop A: Sustainability for Global OA Book Usage

Workshop B: AI in Scholarly Communication

Workshop C: Publishers and ECRs Working Together

Workshop D: Research Data Sharing and Reuse

Workshop E: Peer Review Innovations

BRONZE SPONSOR

Mosaic Search & Selection has been providing international executive recruitment services for publishers and related organisations for over 20 years. The Mosaic team uses their many years of sector and recruitment experience, and their professional executive search skills, to enable organisations to hire exceptional new talent cost-effectively and with minimal risk.

11.30	**Break, with Lightning Talks**

CONVERSATION & INFORMATION

The participants can now take a break, and converse with other participants. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals.

11.40   Putting Ukraine on the R2R Map

Ukraine is fighting a horrendous war, the outcome of which will impact us all. Meanwhile, Ukrainian researchers are increasingly benefitting from EU projects available to European Research Area countries. Ukrainian publishing is also turning its eyes westwards as it prepares for EU accession. This talk will show what opportunities exist for partnerships both during and beyond the war, especially as English is rapidly replacing Russian as the country's second language.

- **Dr Frances PINTER** is Chair of the Central European University Press

CONVERSATION & INFORMATION

11.50   **Career Progression in Publishing: A Skills-Based Approach**

What skills should I foreground if I want to work in publishing marketing? I have good speaking and time management skills; what publishing role would I thrive in? These are the sorts of questions an interactive dashboard prototype developed by the SSP, AUPresses, and ALPSP Career Progression Task Force enables job seekers and publishing professionals to answer.

- **Charles WATKINSON** is Director at University of Michigan Press

12.00   **How to Hire; How to Get Hired**

Hiring staff is one of the most important activities that an organisation can undertake, and getting a new job is equally important to individuals. Yet both are vulnerable to amateurism, risk and heartbreak. There are ways to improve recruitment to reduce costs, manage risks and improve diversity, and there are also ways to improve job-seeking approaches and success-rates, by better understanding recruitment best practices.

- **Mark CARDEN** is a Managing Consultant at Mosaic Search & Selection

INFORMATION

12.15   **Dealing with Research Misconduct in Scholarly Publishing**

In recent years there has been a sharp increase in the submission of "problem" papers, resulting in questionable research integrity and even research misconduct. Problem areas include figure plagiarisation and manipulation, tactical citations, 'tortured phrases' and purchased authorship. Some of these problems are hard to spot at the submission and review stages, leading to eventual retractions. This presentation will include brief examples of each problem type, and suggest methods to spot such misconduct at submission stage, and ways to deal with false positives.

- **Dr Kaveh BAZARGAN** (presenter) is Director at River Valley Technologies

SPONSOR

The Society for Scholarly Publishing (SSP), founded in 1978, is a nonprofit organization formed to promote and advance communication among all sectors of the scholarly publication community through networking, information dissemination, and facilitation of new developments in the field. SSP members represent all aspects of scholarly publishing—including publishers, printers, e-products developers, technical service providers, librarians, and editors.

12.45 Navigating the Pressures of Modern Research: Cultivating an Equitable and Innovative Academic Culture

DISCUSSION

Academia places immense demands on researchers to excel and produce impactful research outcomes. These demands, exacerbated by systemic issues, lead to stress and burnout, affecting researchers, particularly non-native English speakers. Survey results reveal that 65% researchers felt tremendous pressure to publish, secure grants and complete projects, 31% work 50+ hours and 49% have non-research responsibilities. Interdisciplinary collaboration, AI and competitive funding have compounded these issues. The panel brings diverse researcher perspectives on the challenges and transformative measures needed to streamline publication. How can publishers, institutions, and funders alleviate pressure, promote fairness, and prioritize innovation in academia?

- **Roheena ANAND** (moderator) is Executive Director, Global Publishing PLOS
- **Dr Rashna BHANDARI** (panellist) is Head, Laboratory of Cell Signalling at the CDFD
- **Makoto YUASA** (panellist) is Country Director, Japan at Cactus Communications
- **Professor ZHANG Hongliang** (panellist) is a Professor at Fudan University

1.40 Lunch, with Lightning Talks

CONVERSATION & INFORMATION

The participants can now take a break, and converse with other participants. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals.

1.50 Bloomsbury Open Collections

Bloomsbury Open Collections is a collective-action approach to funding open access books that launched in March 2023. Our aim is to offer open access monograph publication at no cost to the authors by spreading the cost across multiple organisations. Private benefits, in the form of backlist access, are provided to participating libraries.

- **Ros PYNE** is Global Director, Research and Open Access at Bloomsbury

2.00 Connecting Seminars to the Scholarly Literature with Cassyni

Cassyni is a platform for publishers to run, organise and publish online seminars in which authors talk about their latest research. Cassyni seminars are helping publishers increase content reach and engagement, grow researcher communities, provide a differentiated author service and boost research integrity by showing the real researchers behind the research.

- **Ben Kaube** is a Co-Founder at Cassyni

2.10   **Using GetFTR to Streamline the Reader's Discovery Flow**

A natural part of the reader's discovery flow is to jump from the content they are currently reading to one or more of its references. These references are often hosted on different platforms, and these jumps are frequently met with access challenges that the reader may or may not be able to overcome. GetFTR can remove potential frustration from this flow and ease the reader's discovery journey across the internet. Additionally, we discuss how retraction data will soon be incorporated to further differentiate the online discovery experience from the downloaded PDF.

- **Oliver Rickard** is a Product Manager at Atypon

2.40   **Transformative Agreements: US University Perspectives**

INFORMATION

Understanding Reading and Publishing: Distilling the data that institutions need to manage transformative agreements

Transformative agreements, which are based on both reading and publishing, offer new and complex assessment challenges, since in addition to measuring usage relative to cost, we now need to understand publication patterns. Data around authorship, funding and article type are highly variable, yet necessary for determining the impact of transformative agreements. Using data provided by libraries, a consortium, a publisher and a vendor, this session will address multi-dimensional perspectives to the challenges that the industry faces with the dissemination, collection and analysis of data about authorship, readership and value.

- **Michael LEVINE-CLARK** (presenter) is Dean of Libraries at the University of Denver

Developing a Data Informed OA Strategy: an analysis of OA publishing data at the University of Kentucky

Faced with the expectation that most articles will be published OA in the next several years and with mandates from the National Institutes of Health, Office of Science and Technology Policy and other funders, libraries are implementing collection strategies to support OA. This is leading to an increase in transformative agreements at institutions in the United States, even as cOAlition S in Europe is moving away from these. The University of Kentucky Libraries questions whether transformative agreements are the best option for our institution or if they are just the Big Deal under a new name.

- **Ben RAWLINS** (presenter) is Associate Dean at the University of Kentucky

3.40   **Break**

The participants can now take a break, and converse with other participants; no Lightning Talks are scheduled in this break.

4.15   **Workshop Feedback**

COLLABORATION

Workshop A: Sustainability for Global OA Book Usage

Workshop B: AI in Scholarly Communication

Workshop C: Publishers and ECRs Working Together

Workshop D: Research Data Sharing and Reuse

Workshop E: Peer Review Innovations

4.50   **We Don't Know What We Don't Know: multi-sector and multi-disciplinary experience to break down barriers**

DISCUSSION

What unexpected insights and opinions about the complexities and interconnectedness of the scholarly communication ecosystem can be gleaned from those who have switched between the sectors of publishing, research, and libraries? What are the common misconceptions about each industry or conversely, what is accurate? Where is nuance and deep knowledge most needed? Panellists will discuss how bringing their multi-sector or multi-disciplinary experience did and can help dismantle some of the silos that hamper effective communication, partnerships and mutual respect between the major actors and organizations in current and future imbrications.

- **Professor Lisa HINCHLIFFE** (moderator) is a Professor at the University of Illinois
- **Gwen EVANS** (panellist) is Vice President, Global Library Relations at Elsevier
- **Keith WEBSTER** (panellist) is the Dean of Libraries at Carnegie Mellon University
- **Dr Karin WULF** (panellist) is the Library Director at Brown University

| **5.45** | **Summary and Closing** |

In this regular (and surprisingly popular) closing session, a brave volunteer attempts to condense the entire content of this year's Researcher to Reader Conference into an informal but coherent summary.

- **Heather STAINES** (presenter) is Director of Community Engagement at Delta Think

| **6.00** | **End of Conference** |

Contributor Biographies

The exceptionally compelling Programme of the Researcher to Reader Conference is the result of the enthusiastic participation and hard work of about 75 people who have been contributors to the development and delivery of the event. These include the moderators, facilitators, speakers, panellists and debaters whose biographies appear below, and our advisory board members who are listed below. The Conference is very grateful indeed for their contribution, and also grateful to those who are presenting Lightning Talks. We would also like to thank all those who put forward proposals in response to the Call for Papers, whether we were able to include them in the programme or not.

Tony ALVES is SVP of Product Management at HighWire Press, overseeing a suite of platform and analytics products. Tony has worked in STM publishing since 1990 focusing on digital publishing and workflow management. Tony is involved in multiple industry initiatives including the NISO Manuscript Exchange Common Approach recommended practice and the STM Research Integrity Hub. Tony has organized conference sessions and webinars on topics such as industry standards, editorial services, artificial intelligence, social media and ethics.

Roheena ANAND is Executive Director for Global Publishing Development at PLOS. She has over 25 years' experience from across the STM publishing industry, including strategic leadership of global teams and diverse portfolios at both commercial and society publishers. Roheena was previously Head of Open Access Journals at the Royal Society of Chemistry, with responsibility for the Open Access programme and policy for the organisation. She has a Master's degree in chemistry from the University of Oxford.

Rick ANDERSON is the University Librarian at Brigham Young University. He has previously worked in library leadership roles at the University of Utah, the University of Nevada and the University of North Carolina Greensboro, and as a bibliographer for Yankee Book Peddler. He writes and speaks frequently on issues related to academic libraries and scholarly communication, and is a regular contributor to the Scholarly Kitchen blog. His most recent book is *Scholarly Communication: What Everyone Needs to Know*.

Kaveh BAZARGAN is the founder of River Valley Technologies. He is a physicist by training, with a PhD in 3D imaging from Imperial College London. In 1988 he founded River Valley Technologies in London, in order to improve the process of writing and publishing scientific papers, and to introduce computer-generated illustrations to UK publishers. His main interest has been in maximizing automation in the publishing process, and more recently, ensuring research integrity in scientific publications.

Vivien BENDER is an Executive Editor at Springer Nature. She studied Business Economics and International Management in Germany, Ireland, and China, collaborating with Springer, Holtzbrinck and Bosch. Focused on innovation management, she explores AI's potential in human collaboration. Coordinating an interdisciplinary team, she explores the relationship between authors and GPT in book creation. Beyond delivering lectures and workshops, she tests this approach at the University of Mainz and Edinburgh Napier University.

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ZHANG Hongliang is a professor in the Department of Environmental Science and Engineering at Fudan University. He received his Bachelor's and Master's degrees from Tsinghua University, and his PhD from Texas A&M University. Before joining Fudan University in 2019, he worked as a postdoc at the University of California, Davis, and as an assistant professor in the Department of Civil and Environmental Engineering at Louisiana State University. His research interests include a better understanding of the interactions between aerosols and climate, and the effects of climate change on future air quality.

Advisory Board

The Advisory Board for the 2024 Researcher to Reader Conference provided outstanding guidance in the development of this year's Programme, recommending relevant topics and talented speakers, and reviewing responses to our call for papers. They have also provided a great deal of operational assistance throughout the planning and delivery of the event. We also acknowledge the past and continuing support of our Board Members Emeritus.

2024 Conference Advisory Board

		Members Emeritus
Mark Allin	Arend Küster	Chris Banks
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Danny Kingsley		Anna Sharman

Anyone who may be interested in volunteering to support the 2025 Conference should review the governance page on the website, and contact the Conference Chairman.

Event Management & Conference Services

The Conference is excellently supported by the team from The Events Hub, who have been handling all of our event management, communications and administration since 2016. This year's team included Ruby Sweeney and Cat Bibby.

Our physical venue since 2015 has been BMA House, and we would like to thank their whole team, particularly Hannah Robinson. BMA House has been very flexible and supportive throughout our hybrid intentions during 2020-2021, and our hybrid realities in 2022 and 2023.

Design, logos, graphics, proof-reading and printing were by Mark Carden, Ruby Sweeney, Helen Bowers and Wades Print.

The Researcher *to* Reader Conference

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